

## **Jobs4TN Strategy Session: (Bledsoe, Grundy, Marion Sequatchie Counties) July 22, 2011**

### **Assets:**

- Industrial Properties, existing buildings
- Available Land
- Transportation Corridors
- Rail/Port Access
- Educational Opportunities~ although there is access to higher education, NO 4 year degree programs within the 4 Counties....
- Tourism opportunities/natural beauty
- Low Taxes, Low cost of living
- Healthcare
- Low Crime Rate
- Ready workforce/ strong work ethic
- Reliable Power
- River
- Local Food Production
- Climate
- Proximity to bigger cities
- Strong community leadership
- Foreign Trade Zone
- Historical/Cultural heritage

### **Strategies for Job Creation and Retention:**

- Marketing strategies
- Develop a better relationship with Chattanooga (Inter-dependence)
- VW Supplier Recruitment
- Warehousing/ Distribution Opportunities
- Tap into EPB 1 Gig network
- Nuclear opportunities
- Gaining Ground/ Fresh Food opportunities
- Business Development Center/ Incubator
- Public Transportation
- High Speed Rail

- Data Collection opportunities
- Regional Tourism Plans/ Trails: Festivals
- Entrepreneur opportunities
- Higher Education opportunities within the same time zone