ANNUAL REPORT 2019
reach for the stars • land on the moon
...anything is possible
# TABLE OF CONTENT

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>CHAIRMAN’S MESSAGE</td>
<td>4</td>
</tr>
<tr>
<td>FINANCIAL OVERVIEW</td>
<td>5</td>
</tr>
<tr>
<td>ABOUT COMPANY</td>
<td>6</td>
</tr>
<tr>
<td>BOARD OF DIRECTORS</td>
<td>7</td>
</tr>
<tr>
<td>SETCARES (AAAD)</td>
<td>8</td>
</tr>
<tr>
<td>SETWORKS (WORKFORCE DEVELOPMENT)</td>
<td>16</td>
</tr>
<tr>
<td>SETBUILDS (COMMUNITY &amp; ECONOMIC DEV)</td>
<td>24</td>
</tr>
<tr>
<td>FUNDING PARTNERs</td>
<td>35</td>
</tr>
</tbody>
</table>
CHAIRMAN’S
MESSAGE

Some 50 years ago, man landed on the moon! At about the same time the development district was created to do comprehensive regional planning, and economic & community development on behalf of local governments. In both endeavors, the keys to success have been a good plan, committed resources, perseverance and implementation. This report reflects a small portion of the work accomplished last year by our staff. Utilizing these guiding principles has resulted in the launch of a new Alzheimer’s Disease Program Initiative, the emergence of new training programs, correctional career pathways and college-sponsored apprenticeships, branding for our communities and the continued development of new bikeways, greenways and blue ways. On behalf of the SETD Board of Directors, it is my pleasure to share some of the outcomes of our dreams, hopes and vision for our region. As a board, we challenge the staff to “reach for the stars because anything is possible!”

“The keys to success have been a good plan, committed resources, perseverance and implementation.”

D. Gary Davis
Mayor, Bradley County
Financial Overview as of 6.30.19

- FY 2019 operating budget: $8,335,108
- Pass through budget: $12,087,993
- Total assets & liabilities: $14,008,520
- Full-time staff: (average) 67
The Chattanooga Area Regional Council of Governments, doing business as the Southeast Tennessee Development District, is owned and governed by local county and municipal governments throughout Southeast Tennessee and Northwest Georgia.

**Our Vision**

To reduce the region’s unemployment rate by .5%, raise per capita incomes to 45,000, maintain an average ACT score of 24 in every county and provide broadband access to every neighborhood.

**Our Mission**

To elevate the region by caring for its people, building its workforce and developing its economy.

Who are we? We are people-centered progress in Southeast Tennessee and Northwest Georgia. We elevate how we CARE, how we BUILD, how we WORK by partnering with people in need. We work to improve the lives of those who live in this region. We cost-effectively provide staffing resources to local governments and deliver programs and services to the region. This forges a very unique partnership with local governments, creating a climate of success for individuals, families and businesses.

How do we get our job done? We love collaboration.

Our work is accomplished by utilizing local, state, federal and private funds to deliver programs and services through 3 core business functions:

- SETCARES: Aging & Disability
- SETWORKS: Workforce Development
- SETBUILDS: Community & Economic Development
Board of Directors

Bledsoe County
Gregg Ridley; County Mayor
Philip Cagle; Mayor, City of Pikeville

Bradley County
D. Gary Davis; County Mayor
Walter Goode; Mayor, City of Charleston
Kevin Brooks; Mayor, City of Cleveland

Catoosa County
Steven Henry; County Chairman
Earl Gray; Mayor, City of Fort Oglethorpe
Nick Millwood; Mayor, City of Ringgold

Dade County
Ted Rumley; County Executive
Alex Case; City of Trenton

Grundy County
Michael Brady; County Mayor
Jana Barrett; Mayor, Town of Altamont
Glen Jennings; Mayor, Town of Beersheba Springs
Preston Miller; Mayor, City of Coalmon
Kelly Gibbs; Mayor, City of Gruetli-Laager
David Shampley; Mayor, Town of Monteagle
Daniel Crabtree; Mayor, Town of Palmer
Nadene Moore; Mayor, Town of Tracy City

Hamilton County
Jim Coppinger; County Mayor
Andy Berke; Mayor, City of Chattanooga
Katie Lamb; Mayor, City of Collegedale
Brian Williams; Mayor, City of East Ridge
David Howell; Mayor, City of Lakesite
Walker Jones; Mayor, Town of Lookout Mountain
Eddie Pierce; Mayor, City of Red Bank
Kirk Walker; Mayor, City of Ridgeside
Dan Landrum; Mayor, Town of Signal Mtn.
Gene Shipley; Mayor, City of Soddy-Daisy
Bill Trohanis; Mayor, Town of Walden

Marion County
David Jackson; County Mayor
Paul Wayne Evans; Mayor, Town of Jasper
Rex Presnell; Mayor, Town of Kimball
David Shampley; Mayor, Town of Monteagle
Mark Myers; Mayor, City of New Hope
Jerry Godsbly; Mayor, Town of Orme
Dwight Richards; Mayor, Town of PXR
Samatha Rector; Mayor, South Pittsburg
Terry Parker; Mayor, City of Whitwell

McMinn County
John Gentry; County Mayor
Chuck Burris; Mayor, City of Athens
James Duffy; Mayor, Town of Calhoun
Belinda Holt; Mayor, Town of Englewood
Burke Garwood; Mayor, City of Etowah
Lois Preece; Mayor, City of Niota

Meigs County
Bill James; County Mayor
Jeremy Bivens; Mayor, Town of Decatur

Polk County
Robby Hatcher; County Executive
Jerry Stephens; Mayor, Town of Benton
Kathy Stewart; Mayor, City of Copperhill
Doug Collins; Mayor, City of Ducktown

Rhea County
George Thacker; County Executive
Gary Louallen; Mayor, City of Dayton
Jimmy Massengill Mayor, Town of Graysville
Billy Ray Patton; Mayor, Town of Spring City

Sequatchie County
D. Keith Cartwright; County Executive
Dwain Land; Mayor, City of Dunlap

Walker County
Shannon Whitfield; County Commissioner
Raymond Crowder; City of Chickamauga
Andy Arnold; Mayor, City of Lafayette

Members At-Large
Avery Johnson, Cleveland City Council
Erskine Oglesby, Chattanooga City Council
Warren Mackey, Hamilton County Commission

Legislative
Senator Mike Bell
Representative Ron Travis
Senator Bo Watson
We believe that caring for each other is about empowerment.

The Area Agencies on Aging and Disability (AAAD) across the state serve as the Single Point of Entry (SPOE) into Tennessee’s Long Term Care System. They are your one source for help and information.

We as the Southeast Tennessee Area Agency on Aging and Disability (SETAAAD) provide aging and disability services for older adults and adults over 21 with a disability. We believe that caring for each other is about empowerment, and we are available to assist those in the following counties: Bledsoe, Bradley, Hamilton, Marion, McMinn, Meigs, Polk, Rhea and Sequatchie.

For information and assistance call 1-866-836-6678

setcares works hand in hand with you to navigate the healthcare insurance system, whether its Medicare, Medicaid, or another program.
### Aging & Disability Resource Center

A single source for help and information serving as the Single Point of Entry (SPOE) into Tennessee's Long Term Care System.

SETAAAD handled a total of 8,849 information and referral inquiries.

### NFCSP

Provides case management and respite services to full-time caregivers. Assistance and support may be offered to caregivers of persons 60 years of age and older and caregivers of persons of any age who have Alzheimer’s disease.

161 persons were assisted during FY19.

### CHOICES

In-home services for seniors 65 years of age and older or adults 21 years of age and older who have physical disabilities. CHOICES recipients must qualify for home care through Medicaid but can still live safely at home.

Approximately 1,953 persons were screened for CHOICES eligibility.

### CREEVA

The Collaborative Response to Elder and Vulnerable Adult Abuse (CREVAA) Program provide emergency services and coordinate the provision of long-term services and supports for elder and vulnerable adult victims of crime in a trauma-informed, person-centered manner...

153 clients were assisted this year.

### Nutrition

Provide noon-time meals and related nutrition services to older individuals in a variety of settings including congregate facilities such as senior centers, or by home-delivery to older homebound individuals. Approximately 879 individuals received congregate meals and 940 received home delivered meals.

### OPTIONS

OPTIONS for Community Living is a totally state funded program that makes it possible for senior and younger disabled adults (19 years old and up) who need minimal services to remain at home. Approximately 307 individuals received services such as Case Management, Homemaker and Personal Care.
**RCP**
Relative Caregiver Program- A Department of Children’s Services program, serving grandparents and other relatives raising children.

198 adults and 271 children received assistance through the program this year.

---

**SNAP**
Supplemental Nutrition Assistance Program. The TN Dept. of Human Services, TN Commission on Aging & Disability and the AAAD’s partnered to expand outreach, screening and application-assistance for adults 60 and older for SNAP.

1,005 contacts made in FY19.

---

**SHIP**
State Health Insurance Program provides free and unbiased counseling and assistance to persons with questions or concerns regarding Medicare and health insurance.

SHIP achieved 12,808 calls and one-on-one appointments since July 1, 2018.

---

**Title III Homemaker**
Helping elderly with housekeeping and grocery shopping.

184 persons received homemaker services this year.

---

**Public Guardian**
Serves individuals through court appointment. All financial, medical and personal care decisions are made by the public guardian.

---

setcares works hand in hand with you to navigate the healthcare insurance system, whether its Medicare, Medicaid, or another program.
The Gruetli-Laager Senior Center was awarded a $2,500 Senior Center Innovation Grant by the Tennessee Commission on Aging and Disability (TCAD). The grant provides funding for the Center to purchase virtual reality viewers and host viewing parties for its members. These virtual reality viewers will allow members to experience Paris, the Sahara or the beach together, all without leaving the center. Members and their families will be able to tailor tours, giving members the ability to revisit places they have lived previously or see where out-of-town grandchildren live. The SETAAAD matched the grant by providing an additional $2,500 to expand on their winning proposal. Congratulations to the Gruetli-Laager Senior Center!
A record number of senior center directors (5 out of 10) and several SETAAAD staff attended the annual Tennessee Federation on Aging (TFA) Conference in Pigeon Forge. TFA is a non-profit (501c3) charitable organization whose purpose is to enhance the general welfare of older Tennesseans and to promote civic, educational and social measures relating to the special interests of older Tennesseans. The annual conference covered topics such as getting along with difficult people, meaningful engagement for seniors living with dementia, technology for active aging, hospice, Medicare fraud, veterans’ benefits, caregiving, elder justice issues and much more.

Next year, TFA will partner with Southeastern Association of Area Agencies (se4a) to host the conference in Nashville, TN.
The Volunteer Assisted Transportation Program (MyRide TN Southeast) is steadily growing. In Oct. 2018, MyRide began providing transportation to seniors in Bradley County, Red Bank and expanding to additional areas in Hamilton County in March 2019. The MyRide website went live, Every Door Direct Mailers were sent to almost 20,000 mailboxes and billboards went up in Red Bank to spread the word.

Recently, SETAAAD completed activities made possible through a $2,500 grant that was awarded in August 2018 by Meals on Wheels Loves Pets/Meals on Wheels America. Our P.A.W.S. Program (Providing for Animals of Wonderful Seniors) distributed over 2000 pounds of pet food and provided other pet assistance including supplies, grooming and veterinary care to 114 home-delivered meal clients and their 147 pets.

The State Health Insurance Assistance Program (SHIP) had successful Annual Enrollment Period counseling Medicare beneficiaries across our ten county region on their health coverage options. SHIP hosted 22 in person enrollment events where individuals were able to meet with trained volunteers and staff to review their plans and make changes for 2019. Before final numbers, SHIP had counseled over 877 beneficiaries, not including the number of volunteers who counseled at regular host sites and phone calls received through the phone line. SHIP could not do this work without the commitment and dedication of our volunteers saving clients money.
SETD/SETAAAD was recently awarded a new grant from the Administration on Community Living through the Alzheimer’s Disease Program Initiative (ADPI). Our Project titled “Capitalizing on Remaining Abilities of People with ADRD in Southeast Tennessee” was funded $1 million for three years. We are very excited about the additional services and supports that will be provided to person’s with Alzheimer’s disease and Related Dementia (ADRD), those with Intellectual and Developmental Disabilities (IDD) and the family members and caregivers that support them.

Recently, members of our staff completed Dementia Capable Care Training provided by the Orange Grove Center on Aging, Dementia and Longevity. The Center was developed in response to the growing needs of older individuals with intellectual disabilities, and to address their unique and novel challenges. The Center’s approach to aging is based on the biopsychosocial model of supportive care. The Center offers an intense two-day training in dementia developed by the National Task Group on Intellectual Disabilities and Dementia Practices. Orange Grove will be a partner with SETAAAD for the grant to expand training to larger populations including Home and Community Based Providers.
### AAAD Numbers At-A-Glance:

#### Aging and Disability Resource Center (ADRC)

<table>
<thead>
<tr>
<th></th>
<th>Bledsoe</th>
<th>Bradley</th>
<th>Grundy</th>
<th>Hamilton</th>
<th>Marion</th>
<th>McMin</th>
<th>Meigs</th>
<th>Polk</th>
<th>Rhea</th>
<th>Sequatchie</th>
<th>Franklin</th>
<th>TOTAL SERVED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Information &amp; Assistance Calls</td>
<td>8,849</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### Nutrition Program Participants

<table>
<thead>
<tr>
<th></th>
<th>Bledsoe</th>
<th>Bradley</th>
<th>Grundy</th>
<th>Hamilton</th>
<th>Marion</th>
<th>McMin</th>
<th>Meigs</th>
<th>Polk</th>
<th>Rhea</th>
<th>Sequatchie</th>
<th>Franklin</th>
<th>TOTAL SERVED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Congregate</td>
<td>92</td>
<td>92</td>
<td>87</td>
<td>314</td>
<td>25</td>
<td>98</td>
<td>46</td>
<td>33</td>
<td>47</td>
<td>45</td>
<td>-</td>
<td>879</td>
</tr>
<tr>
<td>Home Delivered</td>
<td>31</td>
<td>193</td>
<td>29</td>
<td>408</td>
<td>39</td>
<td>102</td>
<td>15</td>
<td>31</td>
<td>57</td>
<td>35</td>
<td>-</td>
<td>940</td>
</tr>
<tr>
<td>Current HD Wait List</td>
<td>1</td>
<td>29</td>
<td>10</td>
<td>185</td>
<td>3</td>
<td>55</td>
<td>1</td>
<td>4</td>
<td>29</td>
<td>3</td>
<td>-</td>
<td>320</td>
</tr>
</tbody>
</table>

#### Title III Homemaker Service

<table>
<thead>
<tr>
<th></th>
<th>Bledsoe</th>
<th>Bradley</th>
<th>Grundy</th>
<th>Hamilton</th>
<th>Marion</th>
<th>McMin</th>
<th>Meigs</th>
<th>Polk</th>
<th>Rhea</th>
<th>Sequatchie</th>
<th>Franklin</th>
<th>TOTAL SERVED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Homemaker IIIIB</td>
<td>6</td>
<td>34</td>
<td>5</td>
<td>83</td>
<td>8</td>
<td>22</td>
<td>3</td>
<td>7</td>
<td>9</td>
<td>9</td>
<td>-</td>
<td>184</td>
</tr>
<tr>
<td>Current Wait List</td>
<td>23</td>
<td>114</td>
<td>20</td>
<td>351</td>
<td>44</td>
<td>97</td>
<td>30</td>
<td>29</td>
<td>33</td>
<td>14</td>
<td>-</td>
<td>755</td>
</tr>
</tbody>
</table>

#### OPTIONS for Community Living

<table>
<thead>
<tr>
<th></th>
<th>Bledsoe</th>
<th>Bradley</th>
<th>Grundy</th>
<th>Hamilton</th>
<th>Marion</th>
<th>McMin</th>
<th>Meigs</th>
<th>Polk</th>
<th>Rhea</th>
<th>Sequatchie</th>
<th>Franklin</th>
<th>TOTAL SERVED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Options Case Management</td>
<td>8</td>
<td>48</td>
<td>7</td>
<td>160</td>
<td>15</td>
<td>29</td>
<td>4</td>
<td>10</td>
<td>17</td>
<td>9</td>
<td>-</td>
<td>307</td>
</tr>
<tr>
<td>Current Wait List</td>
<td>5</td>
<td>40</td>
<td>5</td>
<td>125</td>
<td>23</td>
<td>31</td>
<td>15</td>
<td>9</td>
<td>16</td>
<td>6</td>
<td>-</td>
<td>275</td>
</tr>
</tbody>
</table>

#### National Family Caregiver Support Program

<table>
<thead>
<tr>
<th></th>
<th>Bledsoe</th>
<th>Bradley</th>
<th>Grundy</th>
<th>Hamilton</th>
<th>Marion</th>
<th>McMin</th>
<th>Meigs</th>
<th>Polk</th>
<th>Rhea</th>
<th>Sequatchie</th>
<th>Franklin</th>
<th>TOTAL SERVED</th>
</tr>
</thead>
<tbody>
<tr>
<td>FCSP Case Management</td>
<td>7</td>
<td>31</td>
<td>4</td>
<td>54</td>
<td>11</td>
<td>25</td>
<td>1</td>
<td>13</td>
<td>13</td>
<td>2</td>
<td>-</td>
<td>161</td>
</tr>
<tr>
<td>Current Wait List</td>
<td>7</td>
<td>40</td>
<td>-</td>
<td>119</td>
<td>6</td>
<td>18</td>
<td>8</td>
<td>10</td>
<td>20</td>
<td>1</td>
<td>-</td>
<td>229</td>
</tr>
</tbody>
</table>

#### CHOICES Single Point of Entry

<table>
<thead>
<tr>
<th></th>
<th>Bledsoe</th>
<th>Bradley</th>
<th>Grundy</th>
<th>Hamilton</th>
<th>Marion</th>
<th>McMin</th>
<th>Meigs</th>
<th>Polk</th>
<th>Rhea</th>
<th>Sequatchie</th>
<th>Franklin</th>
<th>TOTAL SERVED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Persons Screened for CHOICES Eligibility</td>
<td>57</td>
<td>328</td>
<td>32</td>
<td>1,038</td>
<td>77</td>
<td>146</td>
<td>46</td>
<td>125</td>
<td>50</td>
<td>-</td>
<td></td>
<td>1,953</td>
</tr>
</tbody>
</table>

#### State Health Insurance Assistance Program (SHIP)

<table>
<thead>
<tr>
<th></th>
<th>Bledsoe</th>
<th>Bradley</th>
<th>Grundy</th>
<th>Hamilton</th>
<th>Marion</th>
<th>McMin</th>
<th>Meigs</th>
<th>Polk</th>
<th>Rhea</th>
<th>Sequatchie</th>
<th>Franklin</th>
<th>TOTAL SERVED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Calls and one-on-one appointments</td>
<td>504</td>
<td>1,355</td>
<td>154</td>
<td>8,612</td>
<td>360</td>
<td>1,345</td>
<td>71</td>
<td>173</td>
<td>172</td>
<td>62</td>
<td>-</td>
<td>12,808</td>
</tr>
</tbody>
</table>

#### Relative Caregiver Program

<table>
<thead>
<tr>
<th></th>
<th>Bledsoe</th>
<th>Bradley</th>
<th>Grundy</th>
<th>Hamilton</th>
<th>Marion</th>
<th>McMin</th>
<th>Meigs</th>
<th>Polk</th>
<th>Rhea</th>
<th>Sequatchie</th>
<th>Franklin</th>
<th>TOTAL SERVED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adults</td>
<td>11</td>
<td>10</td>
<td>13</td>
<td>71</td>
<td>1</td>
<td>25</td>
<td>7</td>
<td>6</td>
<td>33</td>
<td>13</td>
<td>8</td>
<td>198</td>
</tr>
<tr>
<td>Children</td>
<td>16</td>
<td>15</td>
<td>14</td>
<td>100</td>
<td>1</td>
<td>34</td>
<td>9</td>
<td>8</td>
<td>38</td>
<td>23</td>
<td>13</td>
<td>271</td>
</tr>
</tbody>
</table>

#### Collaborative Response to Elder and Vulnerable Adult Abuse (CREVAA)

<table>
<thead>
<tr>
<th></th>
<th>Bledsoe</th>
<th>Bradley</th>
<th>Grundy</th>
<th>Hamilton</th>
<th>Marion</th>
<th>McMin</th>
<th>Meigs</th>
<th>Polk</th>
<th>Rhea</th>
<th>Sequatchie</th>
<th>Franklin</th>
<th>TOTAL SERVED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clients Assisted</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>153</td>
</tr>
</tbody>
</table>

#### SNAP Benefit Coordinator Contacts

<table>
<thead>
<tr>
<th></th>
<th>Bledsoe</th>
<th>Bradley</th>
<th>Grundy</th>
<th>Hamilton</th>
<th>Marion</th>
<th>McMin</th>
<th>Meigs</th>
<th>Polk</th>
<th>Rhea</th>
<th>Sequatchie</th>
<th>Franklin</th>
<th>TOTAL SERVED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contacts</td>
<td>30</td>
<td>313</td>
<td>41</td>
<td>322</td>
<td>46</td>
<td>82</td>
<td>19</td>
<td>73</td>
<td>53</td>
<td>26</td>
<td>-</td>
<td>1,005</td>
</tr>
</tbody>
</table>
We provide convenient, accessible workforce services to job seekers as well as businesses and industry.

The Southeast Tennessee Local Workforce Development Board (STLWDB), appointed by the county mayors and certified by the Governor, includes representatives of private business/industry, education, economic development, labor, and community based organizations. Business partners make up the majority of the board membership and contribute to the strategic development by maintaining a leadership role on the board.

The STLWDB provides policy and oversight for all workforce development activities in the 10 county region throughout Southeast Tennessee: Bledsoe, Bradley, Grundy, Hamilton, Marion, McMinn, Meigs, Polk, Rhea, and Sequatchie. The Southeast Tennessee Development District has been designated as the Fiscal Agent and Administrative Entity, or Staff to the Board. SETD is the contracting agent for the One-Stop Operator and Career Services Providers in the American Job Center system throughout Southeast Tennessee.
The STLWDB offers business services to local employers by administering grants including the following: Consolidated Business Grants for Incumbent Worker Training (IWT), On-the-Job Training Grants, Youth Work Experience and Rapid Response.

The American Job Center, established under the Workforce Innovation and Opportunity ACT (WIOA), is a network of partner programs working together to deliver a comprehensive array of services to achieve shared outcomes of employment, education, measurable skills gains, and earnings.

Giving individuals the opportunity and experience to learn hands-on in the local workforce.

Encouraging individuals to visit the American Job Centers for career counseling and learning opportunities about potential re-training options.
Six months ago, a married couple was still living in the wake of a 15-year drug addiction. They were drug free, but still reeling from the effects of broken lives and broken relationships. With criminal backgrounds and a poor work history, they found it difficult to find employment with wages that could support a family.

They learned about the three-week career readiness training program at The Refuge that would provide the skills needed to obtain a higher paying job. They both applied and were admitted to the MIG Welding class beginning on April 29th. Through the assistance of the Refuge, in partnership with Cleveland State Community College and the American Job Centers, they were able to earn the American Welding Society (AWS) certification in MIG Welding.

Five days following graduation, one of the individuals obtained a position with a local manufacturing company with a starting pay of $16.50 per hour with benefits. The other individual obtained employment as a welder earning $18.25 per hour. Before this training, each were only making $8.00 per hour at jobs with no real future.

Through education and empowerment, they have taken control of their lives and now no longer worry about their financial stability. They not only have improved their lives financially but have transformed their lives in ways that will have a lasting impact for years to come.
USDOL & ARC Announce Workforce Opportunity for Rural Communities

The U.S. Department of Labor in partnership with the Appalachian Regional Commission is making $29 million available via the Workforce Opportunity for Rural Communities (WORC) initiative to implement innovative approaches to provide enhanced training and support activities to dislocated workers, new entrants in the workforce, incumbent workers, and individuals affected by substance use disorder returning to work. Successful awards, ranging from $150,000 - $2.5 million, will support workforce development activities that prepare eligible participants for good jobs in high-demand occupations aligned with a state, regional, local, and economic and community development strategy. The announcement also encourages applicants to develop plans to serve individuals who reside in economically distressed counties (Opportunity Zones) and those who are affected by substance abuse disorder.

Commissioner McCord Visits SETN, Bledsoe Co

Bledsoe County Mayor Gregg Ridley hosted Commissioner Jeff McCord during his visit to the Southeast Tennessee Local Workforce Development Area on May 22nd. This was just one of the stops on Commissioner McCord’s scheduled Town Hall Meetings in each of Tennessee’s 15 distressed counties.

Each year the Appalachian Regional Commission prepares an economic status designation for each county in the nation utilizing a composite measure of each county’s three-year average unemployment rate, per capita market income, and poverty rate. Governor Lee is committed to improving the economic success of Tennessee’s rural communities and plans to engage all Departments in this vision. The purpose of the visit to Bledsoe County was to hear from business and community leaders about workforce development needs.
The STLWDB offers business services to local employers by administering grants, including Consolidated Business Grants, for Incumbent Worker Training (IWT) which requires a small match either from training costs or wages. IWT allows the employee to improve skills and increase earnings while helping the employer stay competitive in the market. The board also can provide grants for On-the-Job Training (OJT) to reimburse the employer up to 50% of the training wages for newly hired employees without entry level skills or experience. Employers may allow Youth ages 16-24 the opportunity to earn stipends by agreeing to be a worksite for subsidized work experience opportunities. Job seekers are matched with the employer through career services within the American Job Center network for OJT and Youth Work Experience. When layoffs occur, STLWDB will work with employers to provide Rapid Response services to Dislocated Workers to inform them of services available to them through the American Job Center Network. These services are offered onsite and include information about training and employment opportunities.

<table>
<thead>
<tr>
<th>INCUMBENT WORKER TRAINING</th>
<th>RAPID RESPONSE ACTIVITY</th>
<th>ON-THE-JOB TRAINING</th>
</tr>
</thead>
<tbody>
<tr>
<td>29 Grants Awarded</td>
<td>1,496 Employees Impacted</td>
<td>11 Grants Awarded</td>
</tr>
<tr>
<td>746 Participants Trained</td>
<td>977 Permanent/Closures</td>
<td>35 Participants Trained</td>
</tr>
<tr>
<td>$567,016 Local Dollars Obligated</td>
<td>519 Temporary Layoff</td>
<td>$103,946 Local Dollars Invested</td>
</tr>
</tbody>
</table>
REACHING FOR THE STARS: Local, Family Owned Business Partnerships for Polk County Schools

Local manufacturers in Polk County partner with Polk County Schools’ GEAR Up and CTE programs

Polymer Components, a custom urethane products manufacturer located in Benton, TN, utilizes state of the art CNC machines for mold production, 3-D printed prototypes, and injections machines, production can range from a single product to high volume orders. Manufacturing capabilities include Tooling and Design, Cast Molding, Injection Molding, and Spin Casting.

Polymer Components serves multiple industries, including Steel, Food Processing, Medical, Military, Mining and Corrugated. Products include belts, rollers, FDA grade products, rings and gaskets, liners, pads, and master molds.

AngioSystems located in Ducktown, TN is a family owned manufacturing business that has been committed to producing top-quality products for over thirty years, creating jobs for American families. Currently, three generations of the Hopkins family are working at AngioSystems.

AngioSystems specializes in radiation protection shields, custom drapes, pressure wedges, and trays for the Cardiac Cath Lab and Interventional Radiology departments for hospitals, clinics worldwide.

The Gear Up grant funds will span six years and will focus on Polk’s current 8th grad cohort through graduation plus the senior class for each year to prepare them for career and college readiness. Students placed at these facilities will have the opportunity to perform in roles that align with their career pathways. WIOA eligible Youth will have the opportunity to participate in paid work experience in coordination with the school programs.
American Job Centers

The American Job Center, established under the Workforce Innovation and Opportunity ACT (WIOA), is a network of partner programs working together to deliver a comprehensive array of services to achieve shared outcomes of employment, education, measurable skills gains, and earnings. Partners include:

- WIOA Title I: Adult, Dislocated Worker
- WIOA Title II: Adult Education
- WIOA Title III: Wagner Peysur
- WIOA Title IV: Vocational Rehabilitation
- WIOA Title V: Senior Community Service
- Temporary Assistance for Needy Families

REASONS PEOPLE VISIT OUR AJCs

1. Job Search/Computer Room 48.76%
2. Career Coaching/Title I 23.24%
3. Unemployment Insurance 21.23%
4. Staff Assisted Job Search 15.22%
5. Hiring Events 7.54%
6. Adult Education 4.58%
7. RESEA 3.62%
8. Veteran’s Services 3.46%
9. Workshops 1.62%
10. Resume Assistance 1.22%

AJC Traffic by Office

Mar. 2019 - May 2019

Visits—13,550

MPCR—59%
AJC Locations

**American Job Center— Athens**
410 N. Congress Parkway  
Athens, TN  37403  
423-745-2028

**American Job Center— Chattanooga**
5600 Brainerd Road  Suite A-5  
Chattanooga, TN  37411  
423-894-5354

**American Job Center— Cleveland**
3535 Adkisson Drive  
CSCC Technology Building—Room130  
Cleveland, TN  37311  
423-790-5552

**American Job Center— Dayton**
200 4th Avenue  
Dayton, TN  37421  
423-570-1107

**American Job Center— Marion County- Jasper**
5510 US Hwy 41  
Jasper, TN  37347  
423-837-9103

**Mobile AJC**
Onsite Services  
Self book at:  
www.CareerCoach.Info@tn.com
We work to help businesses and industry grow and prosper.

Our Community and Economic Development team partner with local governments to develop climates where businesses and industry can grow and prosper, creating new jobs and capital investment. We focus on positive community development, which includes quality growth planning (developing critical infrastructure) that leads to successful economic development and creates places where talent will want to live, work and play.
Helping businesses start and grow by making available loan funds through programs such as US EDA Revolving Loan Fund and the USDA Rural Development Intermediary Relending Program as well as revolving loan funds for special local governments.

SETD has worked diligently this past year assisting in the writing and administering of grants across a wide spectrum of projects.

Outlines a vision for the region and sets forth an ambitious plan to prepare communities for long-term resilience and prosperity. Visit www.sedev.org/reports to view the 2019 report.

Works with communities that seek to preserve, conserve and protect buildings, landscapes and sites of historical significance.

Provides technical assistance and grant writing to communities and assist in the development of non-profit organizations who are interested in low-income housing in our service area.

SETD’s team of professional planners works with municipal and regional planning commissions to achieve their vision of creating livable, accessible, and desirable downtowns and neighborhoods.
SETD staff assist local governments under contract with the required Local Update of Census Addresses (LUCA). Addresses are reviewed to determine if any residences are missed which can impact tax collections and legislative representation.

Our team provides GIS services including maps, database management and data analysis to the SETD region. We worked this past year on Online Interactive Zoning Maps, LPA Community Webpages & Opportunity Zones Map.

RPO’s purpose is to facilitate input from rural counties to the Tennessee Department of Transportation (TDOT) for transportation planning. i.e. highways, transit, bike/pedestrian issues, aviation and waterways.

Through a contract with the Department of Environment and Conservation (TDEC), our team provides solid waste management assistance to the region.

Providing economic development services for a 22-county region in Georgia, North Carolina and Tennessee. Visit our website at www.seida.info

The official visitor’s guide for vacationers, explorers, and enthusiast who want to discover and experience all that Southeast Tennessee has to offer. www.southeasttennessee.com
Southeast Tennessee Tourism Association

The official visitor’s guide for vacationers, explorers, and enthusiast who want to discover and experience all that Southeast Tennessee has to offer.

TOURISM ENHANCEMENT GRANTS

The TN Dept. of Economic & Community Development (TNECD) awarded the following communities with Tourism Enhancement Grants as part of their tremendous support of tourism development in the region:

- Bledsoe County - Wayfinding Signage
- Grundy County
- Sequatchie County - Wayfinding Signage
- South Pittsburg - Princess Theatre Lighting and Acoustic Improvement

BIKEWAYS OF THE SCENIC SOUTH

SETTA partnered with Bikeways of the Scenic South on the best bike routes in the Chattanooga Tri-State Region. We are happy to report the Sequatchie Valley routes were completed this year, along with routes for Bradley, Polk, McMinn and Monroe counties which were completed in spring 2019. To view maps visit www.ScenicBikeways.com

TOURISM MARKETING VIDEO SHORTS

SETTA worked with WTCI to produce three tourism marketing video shorts (30 secs). The videos are on outdoor adventure, small town fun and waterfalls, and were shown at AMC theaters in Birmingham, Murfreesboro and Spring Hill from Sept. 28 thru Dec. 20. Visit southeasttennessee.com to view the video shorts.

HIWASSEE RIVER BLUEWAY - PARTNER PADDLE

In July, SETTA took part in this year’s Partner Paddle on the Hiwassee Blueway. Beautiful day of paddling with Webb Brothers Rafting funyaks followed by dinner along the riverbanks at Hiwassee River Weddings in Delano. It was another successful “meeting on the river” with supporting partners and agencies from across the state.
Chattanooga Small Business Lending Initiatives

The City of Chattanooga has increased their efforts to assist small businesses access to capital. Their existing HUD 108 loan program formally administered by Bright Bridge, will now be administered by SETD. The existing portfolio includes 29 loans ($1,795,480) with a little over $1MM in the fund for relending. Additionally, the City has committed $500,000 to create the Neighborhood Reinvestment Fund Small Business Loan Program which will also be administered by SETD. This fund was created to help existing businesses within the City that struggle with accessing capital for new equipment, training, professional services, and other needs that encourage growth. Loan applicants will have to go through a Technical Assistant organization in order to apply.

Business Lending and Loan Administration

SETD Loan Portfolio

| Total Loans 55 | Jobs Created 184 | Jobs Retained 100 |
| Total Jobs 284 | SETD Funds | Other Capital Funds |
| Total Project | $7,321,088 | $4,676,430 |
| Other Capital Funds | $2,644,658 |

pictured above L to R: Todd Byrum, SETD; Mike, Bright Bridge Inc.
HISTORIC PRESERVATION

The Historic Preservation Planner, in conjunction with the Tennessee Historical Commission, offers technical assistance with numerous federal and state programs.

• The National Register Nomination for the Whitwell Cumberland Presbyterian Church has been approved by the National Review Board and is officially listed on the National Register of Historic Places.
• ABC Grants: closed out 9 contracts from FY18 and executed 8 new contracts for FY19 totaling $15,470; 3 have been closed-out.
• HP Grants: closed out (Rhea Co courthouse masonry project & Bledsoe Co county-wide historic resource survey.

HOUSING DEVELOPMENT

Provides technical assistance and grant writing to communities and assist in the development of non-profit organizations who are interested in low-income housing in our service area. Additional programs that are provided through housing development, which are funded through grants from Tennessee Housing Development Agency (THDA), are the Emergency Repair for the Elderly (ERP) and the HOME program. This year, we had 10 awarded HOME grants with several under construction or near completion and 22 projects finished and 19 in process in the Emergency Repair Program (ERP).

*note: ERP program will be administered by SETHRA going forward.

LOCAL PLANNING ASSISTANCE

In November, our team worked with local community leaders to complete our annual Planning Commissioner Training. We had 98 people from 21 communities complete the training on November 26 and 27.

As of the end of June, we had 26 communities under contract for local planning assistance. 78 plats have been reviewed; 455 S/D Lots have been reviewed and 12 ordinances completed.
SETBUILDS HIGHLIGHTS

GRANT WRITING AND PROJECT ADMINISTRATION

SETD has worked diligently this past year assisting in the writing and administering of grants across a wide spectrum of projects. Grants included are as follows along with chart of grant amount and total project costs below:

- Appalachian Regional Commission (ARC)
- Broadband
- Community Development Block Grants (CDBG)
- CDBG Facade Grants
- Economic Development Administration (EDA)
- Economic Development Fast-track
- HOME Housing Rehabilitation Grants
- Local Parks and Recreation Grants
- TN Department of Environment and Conservation (TDEC)
- TN Department of Transportation (TDOT)

2019 CDBG

We are pleased to report that our team developed and submitted 12 CDBG grant applications on February 22, 2018 on behalf of local governments, totaling $10,864,375 in project costs and $5,568,212 in grant requests.

These projects included water and sewer system improvements, water line extensions, elimination of Slums & Blight and Community Livability Projects.
In order to accurately portray the infrastructure needs across Tennessee to the General Assembly, the Tennessee Advisory Commission on Intergovernmental Relations (TACIR) developed the Infrastructure Needs Inventory. TACIR partners with the development districts across the state to gather this information, which proves beneficial in providing an avenue for long-range planning across the region.

This past year, SETD’s team conducted interviews with local and state agencies to compile an inventory of governmental and school system infrastructure needs. The latest TACIR Infrastructure Needs Inventory was published for July 2017-June 2022. Statewide, a total of over $49.8 billion of needed infrastructure improvements reported. The top 3 areas of identified need were (1) transportation and utilities, (2) post-secondary education, and (3) Water and Wastewater. For more information and/or view the latest TACIR report visit www.tn.gov/tacir/

RPOs work with TDOT to identify the Southeast Tennessee region’s needs regarding highways, transit, bike/pedestrian issues, aviation and waterways. Over the last year, our team has administered approximately $3,169,523 in grant funds from TDOT with total project costs of $6,625,337.
SEIDA
Southeast Industrial Development Association

Providing economic development services for a 22-county region in Georgia, North Carolina and Tennessee. Visit our website at www.seida.info

SEIDA served SETD communities by assisting businesses with locations, expansions, identification of financing opportunities, infrastructure development and marketing and demographic research.

To ensure our communities are best positioned for economic growth, the SEIDA team received and prepared a total of 58 Request for Information (RFI)/Request for Proposals (RFP), assisted with 12 prospective company visits and attended numerous Industrial Development Board (IDB) meetings throughout the region.

Marion & Sequatchie PEP visits
Both counties participated in the Property Evaluation Program to receive assistance in assessment of numerous properties throughout their communities. The program was developed to assist communities with evaluating properties and advising counties on where investment may be most beneficial to help make sites more viable for industrial prospects.

Regional Port Opens
The Appalachian Port announced on August 1 a new gateway to the Port of Savannah. The 42-acre; operated by Georgia Ports Authority and served by CSX, will open additional markets in Alabama and Tennessee.

Erlanger Expands in NC
Erlanger acquired Murphy Medical Center and has continued to grow the 450-employee staff. They announced on Sept 11 plans to expand services from Murphy, east into Hayesville, NC. This will be Clay County’s first urgent care facility along with a physicians office.
Two German companies coming to rural southeast Tennessee

March 6 - Stulz Air Technology Systems Inc. will set up manufacturing operations in Dayton, investing $2 million in an existing building and creating 250 jobs. Stulz will make precision heating, ventilation, and air-conditioning equipment for computer data farms and other business use.

Hubner Manufacturing Corp. will invest $9.6 million in building a new plant in the Dunlap Industrial Park and create 66 jobs to produce extruded and molded rubber parts, gaskets and seals for the transportation, oil and gas, and aerospace industries. [source:TimesFreePress]

April 17—The UT CIS economic development team congratulated the tenth graduating class of the Tennessee Certified Economic Developer (TCED) Program. Candidates presented their Capstone Project Presentations to their mentors and the UT CIS TCED team at the graduation ceremony in Nashville. Pictured (L-R): Laura Todd, Shari Brown, Tommy Lee, Mary Carpenter, Stephanie Watkins and Jonathon Connell
community & economic development

We were proud to partner with American Planning Association, Tennessee Chapter (APA TN), Mainstreet Cleveland and Thrive Regional Partnership to host Ed McMahon, Senior Resident Fellow, Urban Lawn Institute, on April 25 at the Museum Center at 5ive Points in Cleveland, TN. This successful, one day event was an opportunity to learn about placemaking in a thriving region.

setbuilds works with you to change people’s lives, build better places and create economic prosperity.
Funding Partners

**Federal**
- Appalachian Regional Commission
- Department of Interior (National Park Service)
- US Department of Commerce - Economic Development Administration
- US Department of Health and Human Services (TN Commission on Aging and Disability and TN Department of Human Services)
- US Department of Housing and Urban Development
- US Department of Labor - Employment and Training Administration
- US Rural Development

**State**
- Bureau of TennCare
- TN Advisory Commission on Intergovernmental Relations
- TN Arts Commission
- TN Commission on Aging & Disability
- TN Department of Children’s Services
- TN Department of Economic and Community Development
- TN Department of Environment and Conservation
  - Recreation Education Service
  - Solid Waste
  - TN Historical Commission
- TN Department of Health
- TN Department of Human Services
- TN Department of Labor and Workforce Development
  - LWD- Region 5- Career Center Partners
- TN Department of Transportation
- TN Department of Treasury
- TN Department of Tourist Development
- TN Housing Development Agency

**Local & Regional**
- All Local City and County Governments served by the Southeast Tennessee Development District
- Lyndhurst Foundation
- Meals on Wheels America
- Nashville Community Foundation TN Elder Trust
- Southeast Development Foundation
- Southeast Industrial Development Association (SEIDA)
- Tennessee Valley Authority & Power Distributors (SEIDA region)
- United Way McMinn/Meigs
OUR CONTACT

1000 Riverfront Parkway
Chattanooga, TN 37402

423.266.5781

www.sedev.org