Southeast Tennessee Development
Chattanooga Area Regional Council of
Governments

Address
1000 Riverfront Pkwy
Chattanooga, TN 37402
www.sedev.org

ANNUAL REPORT 2019

reach for the stars • land on the moon

...anything is possible

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TABLE OF CONTENT

CHAIRMAN'S MESSAGE	4
FINANCIAL OVERVIEW	5
ABOUT COMPANY	6
BOARD OF DIRECTORS	7
SETCARES (AAAD)	8
SETWORKS (WORKFORCE DEVELOPMENT)	16
SETBUILDS (COMMUNITY & ECONOMIC DEV)	24
FUNDING PARTNERS	35

D. Gary Davis
Mayor, Bradley County

CHAIRMAN'S MESSAGE

Some 50 years ago, man landed on the moon! At about the same time the development district was created to do comprehensive regional planning, and economic & community development on behalf of local governments. In both endeavors, the keys to success have been a good plan, committed resources, perseverance and implementation. This report reflects a small portion of the work accomplished last year by our staff. Utilizing these guiding principles has resulted in the launch of a new Alzheimer's Disease Program Initiative, the emergence of new training programs, correctional career pathways and college-sponsored apprenticeships, branding for our communities and the continued development of new bikeways, greenways and blue ways. On behalf of the SETD Board of Directors, it is my pleasure to share some of the outcomes of our dreams, hopes and vision for our region. As a board, we challenge the staff to "reach for the stars because anything is possible!"

setd

"The keys to success have been a good plan, committed resources, perseverance and implementation."

Start by doing what's necessary;
then do what's possible;
and suddenly you are doing
the impossible.

Financial Overview as of 6.30.19

FY 2019 operating budget

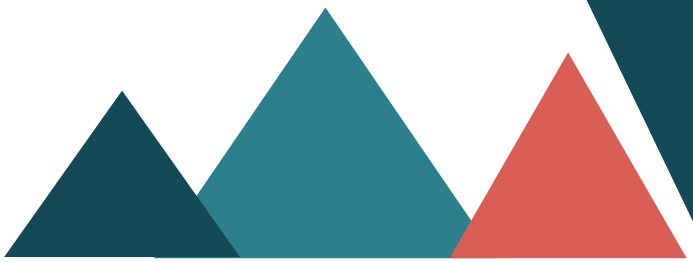
$8,335,108

pass through budget

$12,087,993

total assets & liabilities

$14,008,520



full-time staff

(average) 67

The Chattanoooga Area Regional Council of Governments, doing business as the Southeast Tennessee Development District, is owned and governed by local county and municipal governments throughout Southeast Tennesssee and Northwest Georgia.

Our Vision

To reduce the region's unemployment rate by .5%, raise per capita incomes to 45,000, maintain an average ACT score of 24 in every county and provide broadband access to every neighborhood.

Our Mission

To elevate the region by caring for its people, building its workforce and developing its economy.

Who are we? We are people-centered progress in Southeast Tennessee and Northwest Georgia.

We elevate how we CARE, how we BUILD, how we WORK by partnering with people in need. We work to improve the lives of those who live in this region.

We cost-effectively provide staffing resources to local governments and deliver programs and services to the region.

This forges a very unique partnershi[p with local governments, creating a climate of success for individuals, families and businesses.

How do we get our job done? We love collaboration.

Our work is accomplished by utilizing local, state, federal and private funds to deliver programs and services through 3 core business functions:

SETCARES: Aging & Disabilty

SETWORKS: Workforce Development

SETBUILDS: Community & Economic Development

Board of Directors

Bledsoe County
Gregg Ridley; County Mayor
Philip Cagle; Mayor, City of Pikeville

Bradley County
D. Gary Davis; County Mayor
Walter Goode; Mayor, City of Charleston
Kevin Brooks; Mayor, City of Cleveland

Catoosa County
Steven Henry; County Chairman
Earl Gray; Mayor, City of Fort Oglethorpe
Nick Millwood; Mayor, City of Ringgold

Dade County
Ted Rumley; County Executive
Alex Case; City of Trenton

Grundy County
Michael Brady; County Mayor
Jana Barrett; Mayor, Town of Altamont
Glen Jennings; Mayor, Town of Beersheba Springs
Preston Miller; Mayor, City of Coalmont
Kelly Gibbs; Mayor, City of Gruetli-Laager
David Shampley; Mayor, Town of Monteagle
Daniel Crabtree; Mayor, Town of Palmer
Nadene Moore; Mayor, Town of Tracy City

Hamilton County
Jim Coppinger; County Mayor
Andy Berke; Mayor, City of Chattanooga
Katie Lamb; Mayor, City of Collegedale
Brian Williams; Mayor, City of East Ridge
David Howell; Mayor, City of Lakesite
Walker Jones; Mayor, Town of Lookout Mountain
Eddie Pierce; Mayor, City of Red Bank
Kirk Walker; Mayor, City of Ridgeside
Dan Landrum; Mayor, Town of Signal Mtn.
Gene Shipley; Mayor, City of Soddy-Daisy
Bill Trohanis; Mayor, Town of Walden

Marion County
David Jackson; County Mayor
Paul Wayne Evans; Mayor, Town of Jasper
Rex Presnell; Mayor, Town of Kimball
David Shampley; Mayor, Town of Monteagle
Mark Myers; Mayor, City of New Hope
Jerry Godsby; Mayor, Town of Orme
Dwight Richards; Mayor, Town of PXR
Samatha Rector; Mayor, South Pittsburg
Terry Parker; Mayor, City of Whitwell

McMinn County
John Gentry; County Mayor
Chuck Burris; Mayor, City of Athens
James Duffy; Mayor, Town of Calhoun
Belinda Holt; Mayor, Town of Englewood
Burke Garwood; Mayor, City of Etowah
Lois Preece; Mayor, City of Niota

Meigs County
Bill James; County Mayor
Jeremy Bivens; Mayor, Town of Decatur

Polk County
Robby Hatcher; County Executive
Jerry Stephens; Mayor, Town of Benton
Kathy Stewart; Mayor, City of Copperhill
Doug Collins; Mayor, City of Ducktown

Rhea County
George Thacker; County Executive
Gary Louallen; Mayor, City of Dayton
Jimmy Massengill Mayor, Town of Graysville
Billy Ray Patton; Mayor, Town of Spring City

Sequatchie County
D. Keith Cartwright; County Executive
Dwain Land; Mayor, City of Dunlap

Walker County
Shannon Whitfield; County Commissioner
Raymond Crowder; City of Chickamauga
Andy Arnold; Mayor, City of Lafayette

Members At-Large
Avery Johnson, Cleveland City Council
Erskine Oglesby, Chattanooga City Council
Warren Mackey, Hamilton County Commission

Legislative
Senator Mike Bell
Representative Ron Travis
Senator Bo Watson

David Bennett;
City of Lookout Mtn.
Teddy Harris; Mayor,
City of Rossville

SETCARES SERVICES

setcares
A DIVISION OF setd

AAAD
Edison ID #73832

We believe that caring for each other is about empowerment.

The Area Agencies on Aging and Disability (AAAD) across the state serve as the Single Point of Entry (SPOE) into Tennessee's Long Term Care System. They are your one source for help and information.

setc

We as the Southeast Tennessee Area Agency on Aging and Disability (SETAAAD) provide aging and disability services for older adults and adults over 21 with a disability. We belive that that caring for each other is about empowerment, and we are available to assist those in the following counties: Bledsoe, Bradley, Hamilton, Marion, McMinn, Meigs, Polk, Rhea and Sequatchie.

For information and assistance call 1-866-836-6678

@SETAAAD
Southeast Tennessee
Area Agency on Aging and
Disability

setcares works hand in hand with you to navigate the healthcare insurance system, whether its Medicare, Medicaid, or another program.

866.836.6678

Aging & Disability Resource Center

One source for help and information serving as the Single Point of Entry (SPOE) into Tennessee's Long Term Care System.

SETAAAD handled a total of 8,849 information and referral inquires.

CHOICES

In home services for seniors 65 years of age and older or adults 21 years of age and older who have physical disabilities. CHOICES receipents must qualify for home care through Medicaid but can still live safely at home.

Approximately 1,953 persons were screened for CHOICES eligibility.

CREEVA

The Collaborative Response to Elder and Vulnerable Adult Abuse (CREVAA) Program- provide emergency services and coordinate the provision of long-term services and supports for elder and vulnerable adult victims of crime in a trauma-informed, person-centered manner...
153 clients were assisted this year.

NFCSP

Provides case management and respite services to full-time caregivers. Assistance and support may be offered to caregivers of persons 60 years of age and older and caregivers of persons of any age who have Alzheimer's disease.

161 persons were assisted during FY19.

Nutrition

Provide noon-time meals and related nutrition services to older individuals in a variety of settings including congregate facilities such as senior centers, or by home-delivery to older homebound individuals. **Approximately 879 individuals received concregate meals and 940 received home delivered meals.**

OPTIONS

OPTIONS for Community Living is a totally state funded program that makes it possible for senior and younger disabled adults (19 years old and up) who need minimal services to remain at home.
Approximately 307 individuals received services such as Case Management, Homemaker and Personal Care.

RCP

Relative Caregiver Program- A Department of Children's Services program, serving grandparents and other relatives raising children.

198 adults and 271 children received assistance through the program this year.

SNAP

Supplemental Nutrition Assistance Program. The TN Dept. of Human Services, TN Commission on Aging & Disability and the AAAD's partnered to expand outreach, screening and application-assistance for adults 60 and older for SNAP.
1,005 contacts made in FY19.

SHIP

State Health Insurance Program provides free and unbiased counseling and assistance to persons with questions or concerns regarding Medicare and health insurance.

SHIP achieved 12,808 calls and one-on-one appointments since July 1, 2018.

Title III Homemaker

Helping elderly with housekeeping and grocery shopping.

184 persons received homemaker services this year.

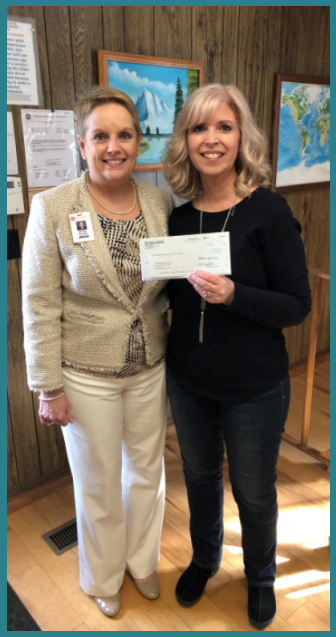
Public Guardian

Serves individuals through court appointment. All financial, medical and personal care decisions are made by the public guardian.

setcares works hand in hand with you to navigate the healthcare insurance system, whether its Medicare, Medicaid, or another program.

SETCARES HIGHLIGHTS

The Gruetli-Laager Senior Center was awarded a $2,500 Senior Center Innovation Grant by the Tennessee Commission on Aging and Disability (TCAD). The grant provides funding for the Center to purchase virtual reality viewers and host viewing parties for its members. These virtual reality viewers will allow members to experience Paris, the Sahara or the beach together, all without leaving the center. Members and their families will be able to tailor tours, giving members the ability to revisit places they have lived previously or see where out-of-town grandchildren live. The SETAAAD matched the grant by providing an additional $2,500 to expand on their winning proposal. Congratulations to the Gruetli-Laager Senior Center!



(pictured L to R: Allen Joslyn, City of Gruetli-Laager Alderman; Sarah Beth Gomer, Director, Gruetli-Laager Senior Center; Criss Grant, Director, SETAAAD; Jim Shulman, Executive Director, TN Commission on Aging and Disability)

AAAD

A record number of senior center directors (5 out of 10) and several SETAAAD staff attended the annual Tennessee Federation on Aging (TFA) Conference in Pigeon Forge. TFA is a non-profit (501c3) charitable organization whose purpose is to enhance the general welfare of older Tennesseans and to promote civic, educational and social measures relating to the special interests of older Tennesseans. The annual conference covered topics such as getting along with difficult people, meaningful engagement for seniors living with dementia, technology for active aging, hospice, Medicare fraud, veterans' benefits, caregiving, elder justice issues and much more.

Next year, TFA will partner with Southeastern Association of Area Agencies (se4a) to host the conference in Nashville, TN.

Stats to date:

45 Rides

28 Volunteers

407 Total Trips

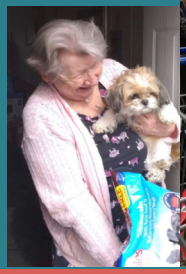
155 Completed Requests (round trip rides)

1,313 Miles

*Volunteer drivers have logged nearly 500 miles (March '19)

The Volunteer Assisted Transportation Program (MyRide TN Southeast) is steadily growing. In Oct. 2018, MyRide began providing transportation to seniors in Bradley County, Red Bank and expanding to additional areas in Hamilton County in March 2019. The MyRide website went live, Every Door Direct Mailers were sent to almost 20,000 mailboxes and billboards went up in Red Bank to spread the word.

Recently, SETAAAD completed activities made possible through a $2,500 grant that was awarded in August 2018 by Meals on Wheels Loves Pets/ Meals on Wheels America. Our P.A.W.S. Program (Providing for Animals of Wonderful Seniors) distributed over 2000 pounds of pet food and provided other pet assistance including supplies, grooming and veterinary care to 114 home-delivered meal clients and their 147 pets.



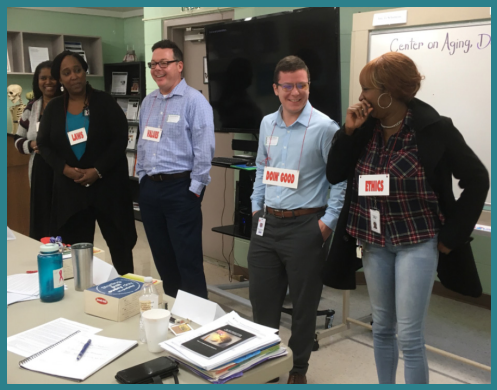
RCP Respite Event

On Wednesday, June 12th, over 190 Relative Caregiver Program participants enjoyed a day of respite at Lake Winnie.

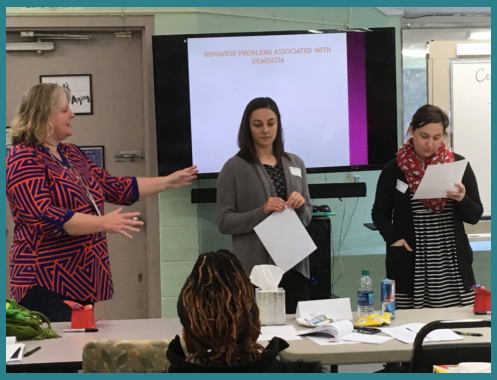
The State Health Insurance Assistance Program (SHIP) had successful Annual Enrollment Period counseling Medicare beneficiaries across our ten county region on their health coverage options. SHIP hosted 22 in person enrollment events where individuals were able to meet with trained volunteers and staff to review their plans and make changes for 2019. Before final numbers, SHIP had counseled over 877 beneficiaries, not including the number of volunteers who counseled at regular host sites and phone calls received through the phone line. SHIP could not do this work without the commitment and dedication of our volunteers saving clients money.

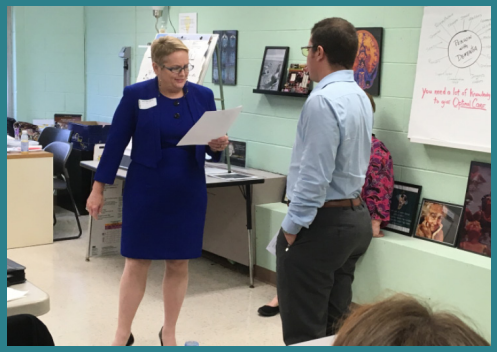
SETCARES HIGHLIGHTS

SETD/SETAAAD was recently awarded a new grant from the Administration on Community Living through the Alzheimer's Disease Program Initiative (ADPI). Our Project titled "Capitalizing on Remaining Abilities of People with ADRD in Southeast Tennessee" was funded $1 million for three years. We are very excited about the additional services and supports that will be provided to person's with Alzheimer's disease and Related Dementia (ADRD), those with Intellectual and Developmental Disabilities (IDD) and the family members and caregivers that support them.



Recently, members of our staff completed Dementia Capable Care Training provided by the Orange Grove Center on Aging, Dementia and Longevity. The Center was developed in response to the growing needs of older individuals with intellectual disabilities, and to address their unique and novel challenges. The Center's approach to aging is based on the biopsychosocial model of supportive care. The Center offers an intense two-day training in dementia developed by the National Task Group on Intellectual Disabilities and Dementia Practices. Orange Grove will be a partner with SETAAAD for the grant to expand training to larger populations including Home and Community Based Providers.





AAAD Numbers At-A-Glance:

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	Bledsoe	Bradley	Grundy	Hamilton	Marion	McMinn	Meigs	Polk	Rhea	Sequatchie	Franklin	TOTAL SERVED
Aging and Disability Resource Center (ADRC)												
Total Information & Assistance Calls	8,849											
Nutrition Program Participants												
Congregate	92	92	87	314	25	98	46	33	47	45	-	879
Home Delivered	31	193	29	408	39	102	15	31	57	35	-	940
Current HD Wait List	1	29	10	185	3	55	1	4	29	3	-	320
Title III Homemaker Service												
Homemaker IIIB	6	34	5	83	8	22	3	7	7	9	-	184
Current Wait List	23	114	20	351	44	97	30	29	33	14	-	755
OPTIONS for Community Living												
Options Case Management	8	48	7	160	15	29	4	10	17	9	-	307
Current Wait List	5	40	5	125	23	31	15	9	16	6	-	275
National Family Caregiver Support Program												
FCSP Case Management	7	31	4	54	11	25	1	13	13	2	-	161
Current Wait List	7	40	-	119	6	18	8	10	20	1	-	229
CHOICES Single Point of Entry												
Number of Persons Screened for CHOICES Eligibility	57	328	32	1,058	77	146	34	46	125	50	-	1,953
State Health Insurance Assistance Program (SHIP)												
Calls and one-on-one appointments	504	1355	154	8,612	360	1,345	71	173	172	62	-	12,808
Relative Caregiver Program												
Adults	11	10	13	71	1	25	7	6	33	13	8	198
Children	16	15	14	100	1	34	9	8	38	23	13	271
Collaborative Response to Elder and Vulnerable Adult Abuse (CREVAA)												
Clients Assisted	153											
SNAP Benefit Coordinator Contacts												
Contacts	30	313	41	322	46	82	19	73	53	26	-	1,005

SETWORKS SERVICES

setworks
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AmericanJobCenter
TENNESSEE

We provide convenient, accessible workforce services to job seekers as well as businesses and industry.

The Southeast Tennessee Local Workforce Development Board (STLWDB), appointed by the county mayors and certified by the Governor, includes representatives of private business/industry, education, economic development, labor, and community based organizations. Business partners make up the majority of the board membership and contribute to the strategic development by maintaining a leadership role on the board.

setw

The STLWDB provides policy and oversight for all workforce development activities in the 10 county region throughout Southeast Tennessee: Bledsoe, Bradley, Grundy, Hamilton, Marion, McMinn, Meigs, Polk, Rhea, and Sequatchie. The Southeast Tennessee Development District has been designated as the Fiscal Agent and Administrative Entity, or Staff to the Board. SETD is the contracting agent for the One-Stop Operator and Career Services Providers in the American Job Center system throughout Southeast Tennessee.

@SoutheastAJC
American Job Center-
Southeast Tennessee

setworks provides you with accessible workforce services to help develop and retain jobs and careers.

Business Services

The STLWDB offers business services to local employers by administering grants including the following: Consolidated Business Grants for Incumbent Worker Training (IWT), On-the-Job Training Grants, Youth Work Experience and Rapid Response.

American Job Centers

The American Job Center, established under the Workforce Innovation and Opportunity ACT (WIOA), is a network of partner programs working together to deliver a comprehensive array of services to achieve shared outcomes of employment, education, measurable skills gains, and earnings.

Work Experience

Giving individuals the opportunity and experience to learn hands-on in the local workforce.

On-the-Job Training

Encouraging individuals to visit the American Job Centers for career counseling and learning opportunities about potential re-training options.

WORKFORCE DEVELOPMENT

Partner Spotlight—The Refuge Career Connection Success Story

Six months ago, a married couple was still living in the wake of a 15-year drug addiction. They were drug free, but still reeling from the effects of broken lives and broken relationships. With criminal backgrounds and a poor work history, they found it difficult to find employment with wages that could support a family.

They learned about the three-week career readiness training program at The Refuge that would provide the skills needed to obtain a higher paying job. They both applied and were admitted to the MIG Welding class beginning on April 29th. Through the assistance of the Refuge, in partnership with Cleveland State Community College and the American Job Centers, they were able to earn the American Welding Society (AWS) certification in MIG Welding.

Five days following graduation, one of the individuals obtained a position with a local manufacturing company with a starting pay of $16.50 per hour with benefits. The other individual obtained employment as a welder earning $18.25 per hour. Before this training, each were only making $8.00 per hour at jobs with no real future.

Through education and empowerment, they have taken control of their lives and now no longer worry about their financial stability. They not only have improved their lives financially but have transformed their lives in ways that will have a lasting impact for years to come.

USDOL & ARC Announce Workforce Opportunity for Rural Communities

The U.S. Department of Labor in partnership with the Appalachian Regional Commission is making $29 million available via the Workforce Opportunity for Rural Communities (WORC) initiative to implement innovative approaches to provide enhanced training and support activities to dislocated workers, new entrants in the workforce, incumbent workers, and individuals affected by substance use disorder returning to work. Successful awards, ranging from $150,000 - $2.5 million, will support workforce development activities that prepare eligible participants for good jobs in high-demand occupations aligned with a state, regional, local, and economic and community development strategy. The announcement also encourages applicants to develop plans to serve individuals who reside in economically distressed counties (Opportunity Zones) and those who are affected by substance abuse disorder.

Commissioner McCord Visits SETN, Bledsoe Co

Bledsoe County Mayor Gregg Ridley hosted Commissioner Jeff McCord during his visit to the Southeast Tennessee Local Workforce Development Area on May 22nd. This was just one of the stops on Commissioner McCord's scheduled Town Hall Meetings in each of Tennessee's 15 distressed counties.

Each year the Appalachian Regional Commission prepares an economic status designation for each county in the nation utilizing a composite measure of each county's three-year average unemployment rate, per capita market income, and poverty rate. Governor Lee is committed to improving the economic success of Tennessee's rural communities and plans to engage all Departments in this vision. The purpose of the visit to Bledsoe County was to hear from business and community leaders about workforce development needs.

SETWORKS BUSINESS SERVICES ACTIVITY

The STLWDB offers business services to local employers by administering grants, including Consolidated Business Grants, for Incumbent Worker Training (IWT) which requires a small match either from training costs or wages. IWT allows the employee to improve skills and increase earnings while helping the employer stay competitive in the market. The board also can provide grants for On-the-Job Training (OJT) to reimburse the employer up to 50% of the training wages for newly hired employees without entry level skills or experience. Employers may allow Youth ages 16-24 the opportunity to earn stipends by agreeing to be a worksite for subsidized work experience opportunities. Job seekers are matched with the employer though career services within the American Job Center network for OJT and Youth Work Experience. When layoffs occur, STLWDB will work with employers to provide Rapid Response services to Dislocated Workers to inform them of services available to them through the American Job Center Network. These services are offered onsite and include information about training and employment opportunities.

INCUMBENT WORKER TRAINING
(October 2018 – September 2019)

29
Grants Awarded

746
Participants Trained

$567,016
Local Dollars Obligated

RAPID RESPONSE ACTIVITY
(July 2018 – June 2019)

1,496
Employees Impacted

977
Permanent/Closures

519
Temporary Layoff

ON-THE-JOB TRAINING
(July 2018 – June 2019)

11
Grants Awarded

35
Participants Trained

$103,946
Local Dollars Invested

REACHING FOR THE STARS: Local, Family Owned Business Partnerships for Polk County Schools

Local manufacturers in Polk County partner with Polk County Schools' GEAR Up and CTE programs

Polymer Components, a custom urethane products manufacturer located in Benton, TN, utilizes state of the art CNC machines for mold production, 3-D printed prototypes, and injections machines, production can range from a single product to high volume orders. Manufacturing capabilities include Tooling and Design, Cast Molding, Injection Molding, and Spin Casting.

Polymer Components serves multiple industries, including Steel, Food Processing, Medical, Military, Mining and Corrugated. Products include belts, rollers, FDA grade products, rings and gaskets, liners, pads, and master molds.

AngioSystems located in Ducktown, TN is a family owned manufacturing business that has been committed to producing top-quality products for over thirty years, creating jobs for American families. Currently, three generations of the Hopkins family are working at AngioSystems.

AngioSystems specializes in radiation protection shields, custom drapes, pressure wedges, and trays for the Cardiac Cath Lab and Interventional Radiology departments for hospitals, clinics world-wide.

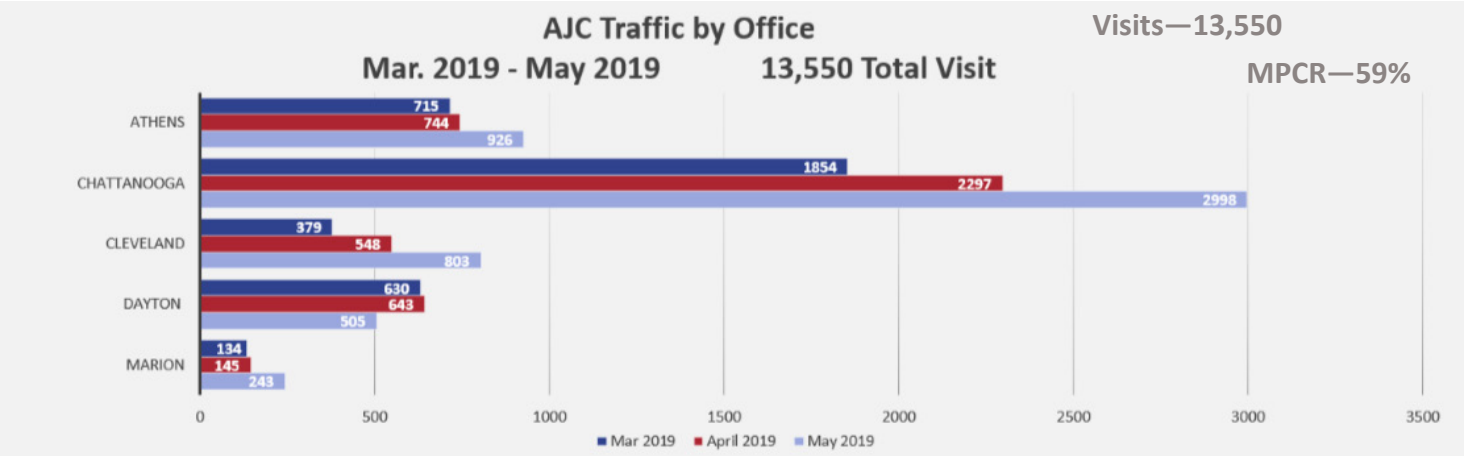
The Gear Up grant funds will span six years and will focus on Polk's current 8th grad cohort through graduation plus the senior class for each year to prepare them for career and college readiness. Students placed at these facilities will have the opportunity to perform in roles that align with their career pathways. WIOA eligible Youth will have the opportunity to participate in paid work experience in coordination with the school programs.

American Job Centers

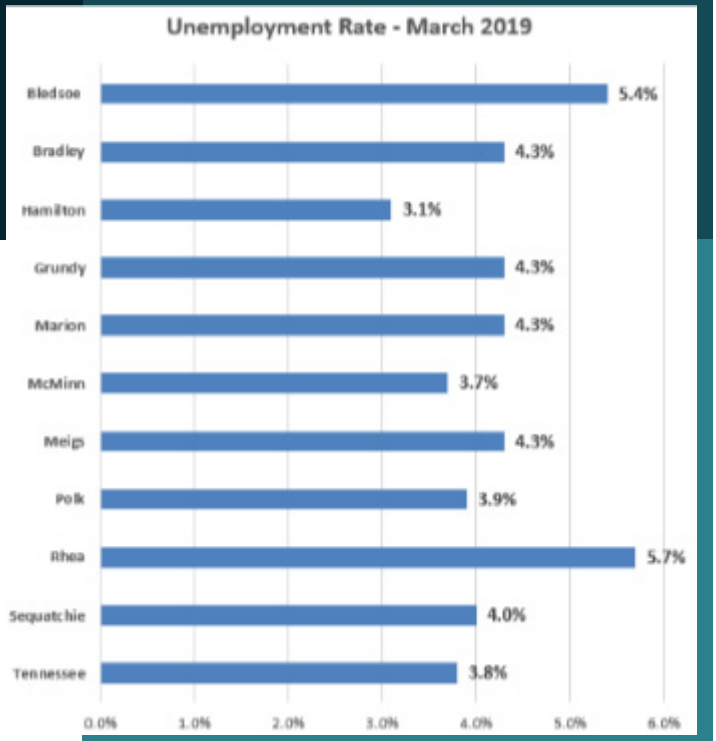
The American Job Center, established under the Workforce Innovation and Opportunity ACT (WIOA), is a network of partner programs working together to deliver a comprehensive array of services to achieve shared outcomes of employment, education, measurable skills gains, and earnings. Partners include:

REASONS PEOPLE VISIT OUR AJCs

1. Job Search/Computer Room 48.76%
2. Career Coaching/Title I 23.24%
3. Unemployment Insurance 21.23%
4. Staff Assisted Job Search 15.22%
5. Hiring Events 7.54%
6. Adult Education 4.58%
7. RESEA 3.62%
8. Veteran's Services 3.46%
9. Workshops 1.62%
10. Resume Assistance 1.22%



One Stop Operator Report



AJC Locations

American Job Center— Athens
410 N. Congress Parkway
Athens, TN 37403
423-745-2028

American Job Center— Chattanooga
5600 Brainerd Road Suite A-5
Chattanooga, TN 37411
423-894-5354

American Job Center— Cleveland
3535 Adkisson Drive
CSCC Technology Building—Room130
Cleveland, TN 37311
423-790-5552

American Job Center— Dayton
200 4th Avenue
Dayton, TN 37421
423-570-1107

American Job Center— Marion County- Jasper
5510 US Hwy 41
Jasper, TN 37347
423-837-9103

Mobile AJC
Onsite Services
Self book at:
www.CareerCoach.Info@tn.com

AmericanJobCenter TENNESSEE

SETBUILDS SERVICES

setbuilds
A DIVISION OF setd

We work to help businesses and industry grow and prosper.

Our Community and Economic Development team partner with local governments to develop climates where businesses and industry can grow and prosper, creating new jobs and capital investment. We focus on positive community development, which includes quality growth planning (developing critical infrastructure) that leads to successful economic development and creates places where talent will want to live, work and play.

setbuilds works with you to change people's lives, build better places and create economic prosperity.

Business Loan Development

Helping businesses start and grow by making available loan funds through programs such as US EDA Revolving Loan Fund and the USDA Rural Development Intermediary Relending Program as well as revolving loan funds for special local governments.

Grant Writing & Project Admin

SETD has worked diligently this past year assisting in the writing and administering of grants across a wide spectrum of projects.

CEDS

Outlines a vision for the region and sets forth an ambitious plan to prepare communities for long-term resilience and prosperity. Visit www.sedev.org/reports to view the 2019 report.

Historic Preservation

Works with communities that seek to preserve, conserve and protect buildings, landscapes and sites of historical significance.

Housing Dev.

Provides technical assistance and grant writing to communities and assist in the development of non-profit organizations who are interested in low-income housing in our service area.

LPA

SETD's team of professsional planners works with municipal and regional planning commissions to achieve their vision of creating livable, accessible, and desirable downtowns and neighborhoods.

LUCA

SETD staff assist local governments under contract with the required Local Update of Census Addresses (LUCA). Addresses are reviewed to determine if any residences are missed which can impact tax collections and legislative representaion.

GIS

Our team provides GIS services including maps, database management and data analysis to the SETD region.
We worked this past year on Online Interactive Zoning Maps, LPA Community Webpages & Opportunity Zones Map.

RPO

RPO's purpose is to facilitate input from rural counties to the Tennessee Department of Transortation (TDOT) for transportation planning.
i.e. highways, transit, bike/ pedestrian issues, avaiation and waterways.

Solid Waste (TDEC)

Through a contract with the Department of Environment and Conservation (TDEC), our team provides solid waste management assistance to the region.

SEIDA

Providing economic development services for a 22-county region in Georgia, North Carolina and Tennessee. Visit our website at www.seida.info

SETTA

The official visitor's guide for vacationers, explorers, and enthusiast who want to discover and experience all that Southeast Tennessee has to offer.
www.southeasttennessee.com

Southeast Tennessee Tourism Association

The official visitor's guide for vacationers, explorers, and enthusiast who want to discover and experience all that Southeast Tennessee has to offer.

Travel SoutheastTennessee.com

@SoutheastTennessee

#SoutheastTN

TOURISM ENHANCEMENT GRANTS

The TN Dept. of Economic & Community Development (TNECD) awarded the following communities with Tourism Enhancement Grants as part of their tremendous support of tourism development in the region. :

- Bledsoe County - Wayfinding Signage
- Grundy County
- Sequatchie County - Wayfinding Signage
- South Pitsburg - Princess Theatre Lighting and Acoustic Improvement

BIKEWAYS OF THE SCENIC SOUTH

SETTA partnered with Bikeways of the Scenic South on the best bike routes in the Chattanooga Tri-State Region. We are happy to report the Sequatchie Valley routes were completed this year, along with routes for Bradley, Polk, McMinn and Monroe counties which were completed in spring 2019. To view maps visit www.ScenicBikeways.com

TOURISM MARKETING VIDEO SHORTS

SETTA worked with WTCI to produce three tourism marketing video shorts (30 secs). The videos are on outdoor adventure, small town fun and waterfalls, and were shown at AMC theaters in Birmingham, Murfreesboro and Spring Hill from Sept. 28 thru Dec. 20.
Visit southeasttennessee.com to view the video shorts.

HIWASSEE RIVER BLUEWAY - PARTNER PADDLE

In July, SETTA took part in this year's Partner Paddle on the Hiwassee Blueway. Beautiful day of paddling with Webb Brothers Rafting funyaks followed by dinner along the riverbanks at Hiwassee River Weddings in Delano. It was another successful "meeting on the river" with supporting partners and agencies from across the state.

Chattanooga Small Business Lending Initiatives

The City of Chattanooga has increased their efforts to assist small businesses access to capital. Their existing HUD 108 loan program formally administered by Bright Bridge, will now be administered by SETD. The existing portfolio includes 29 loans ($1,795,480) with a little over $1MM in the fund for relending. Additionally, the City has committed $500,000 to create the Neighborhood Reinvestment Fund Small Business Loan Program which will also be administered by SETD. This fund was created to help existing businesses within the City that struggle with accessing capital for new equipment, training, professional services, and other needs that encourage growth. Loan applicants will have to go through a Technical Assistant organization in order to apply.

pictured above L to R: Todd Byrum, SETD; Mike, Bright Bridge Inc.

CED

Business Lending and Loan Adminisration

SETD Loan Portfolio

- Total Loans 56
- Jobs Created 184
- Jobs Retained 100
- Total Jobs 284
- SETD Funds
- Other Capital Funds
- Total Project

HISTORIC PRESERVATION

The Historic Preservation Planner, in conjunction with the Tennessee Historical Commission, offers technical assitance with numerous federal and state programs.

- The National Register Nomination for the Whitwell Cumberland Presbyterian Church has been approved by the National Review Board and is officially listed on the National Register of Historic Places.
- ABC Grants: closed out 9 contracts from FY18 and executed 8 new contracts for FY19 totaling $15,470; 3 have been closed-out.
- HP Grants: closed out (Rhea Co courthouse masonry project & Bledsoe Co county-wide historic resource survey.

HOUSING DEVELOPMENT

Provides technical assistance and grant writing to communities and assist in the development of non-profit organizations who are interested in low-income housing in our service area. Additional programs that are provided through housing development, which are funded through grants from Tennessee Housing Development Agency (THDA), are the Emergency Repair for the Elderly (ERP) and the HOME program. This year, we had 10 awarded HOME grants with several under construction or near completion and 22 projects finished and 19 in process in the Emergency Repair Program (ERP). *note: ERP program will be adinistered by SETHRA going forward.

LOCAL PLANNING ASSISTANCE

In November, our team worked with local community leaders to complete our annual Planning Commissioner Training. We had 98 people from 21 communities complete the training on November 26 and 27.

As of the end of June, we had 26 communities under contract for local planning assitance. 78 plats have been reviewed; 455 S/D Lots have been reviewed and 12 ordinances completed.

SETBUILDS HIGHLIGHTS

GRANT WRITING AND PROJECT ADMINISTRATION

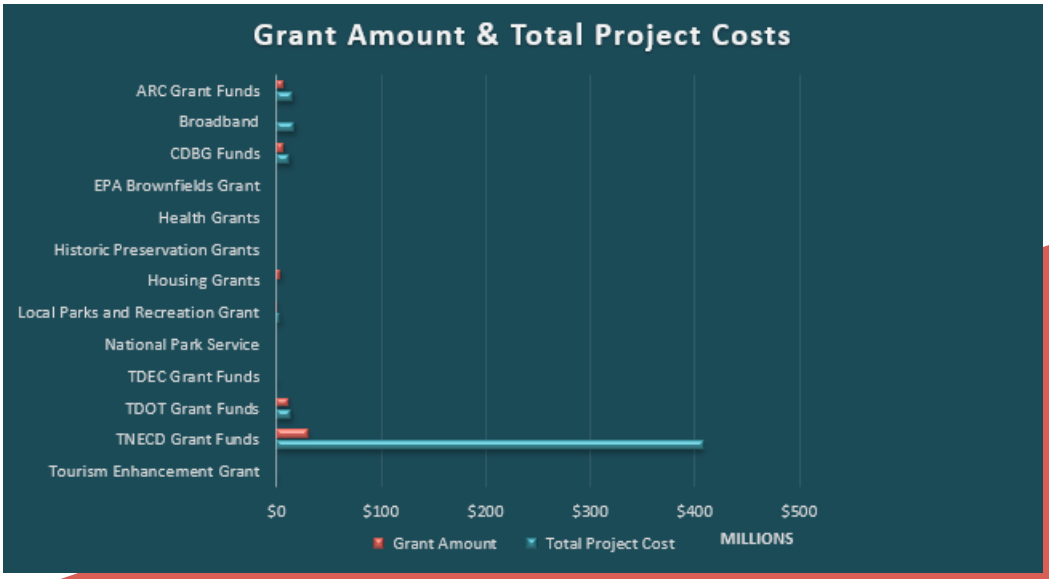
SETD has worked diligently this past year assisting in the writing and administering of grants across a wide spectrum of projects. Grants included are as follows along with chart of grant amount and total project costs below:

- Appalachian Regional Commission (ARC)
- Broadband
- Community Development Block Grants (CDBG)
- CDBG Facade Grants
- Economic Development Administration (EDA)
- Economic Development Fast-track
- HOME Housing Rehabilitation Grants
- Local Parks and Recreation Grants
- TN Department of Environment and Conservation (TDEC)
- TN Department of Transportation (TDOT)

2019 CDBG

We are pleased to report that our team developed and submitted 12 CDBG grant applications on February 22, 2018 on behalf of local governments, totaling $10,864,375 in project costs and $5,568,212 in grant requests.

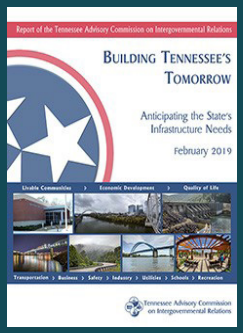
These projects included water and sewer system improvements, water line extensions, elimination of Slums & Blight and Community Livability Projects.



Community & Economic Development

TENNESSEE ADVISORY COMMISSION ON INTERGOVERNMENTAL RELATIONS (TACIR)

In order to accurately portray the infrastructure needs across Tennessee to the General Assembly, the Tennessee Advisory Commission on Intergovernmental Relations (TACIR) developed the Infrastructure Needs Inventory. TACIR partners with the development districts across the state to gather this information, which proves beneficial in providing an avenue for long-range planning across the region.



This past year, SETD's team conducted interviews with local and state agencies to compile an inventory of governmental and school system infrastructure needs. The latest TACIR Infrastructure Needs Inventory was published for July 2017-June 2022. Statewide, a total of over $49.8 billion of needed infratructure improvements reported. The top 3 areas of identified need were (1) transportation and utilities, (2) post-secondary education, and (3) Water and Wastewater.

For more information and/or view the latest TACIR report visit www.tn.gov/tacir/

RURAL PLANNING ORGANIZATION (RPO)

RPOs work with TDOT to identify the Southeast Tennessee region's needs regarding highways, transit, bike/pedestrian issues, avaiation and waterways. Over the last year, our team has administered approximately $3,169,523 in grant funds from TDOT with total project costs of $6,625,337.

SEIDA

Southeast Industrial Development Association

Providing economic development services for a 22-county region in Georgia, North Carolina and Tennessee. Visit our website at www.seida.info

SEIDA served SETD communities by assisting businesses with locations, expansions, identification of financing opportunities, infrastructure development and marketing and demographic research.

To ensure our communities are best positioned for economic growth, the SEIDA team received and prepared a total of **58 Request for Information (RFI)/Request for Proposals (RFP),** assisted with **12 propspective company visits** and attended numerous Industrial Development Board (IDB) meetings throughout the region.

SOUTHEAST INDUSTRIAL DEVELOPMENT ASSOCIATION

SEIDA

SEIDA staff receive Tennessee Certified Economic Development Status

Marion & Sequatchie PEP visits

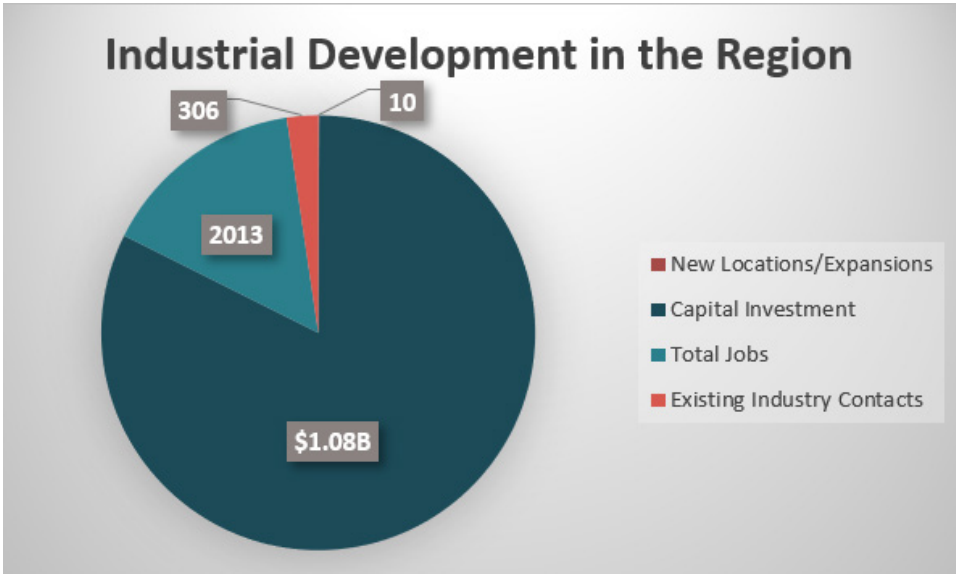
Both counties participated in the Property Evaluation Program to receive assistance in assessment of numerous properties throughout their communities. The program was developmed to assist communities with evaluating properties and advising counties on where investment may be most beneficial to help make sites more viable for industrial prospects.

Regional Port Opens

The Appalachian Port announced on August 1 a new gateway to the Port of Savannah. The 42-acre; operated by Georgia Ports Authority and served by CSX, will open additional markets in Alabama and Tennessee.

Erlanger Expands in NC

Erlanger acquired Murphy Medical Center and has continued to grow the 450-employee staff. They announced on Sept 11 plans to expand services from Murphy, east into Hayesville, NC. This will be Clay County's first urgent care facility along with a physicians office.



58

Request for Information (RFI)/Request for Porposals (RFP)

12

Prospective Company Visits

Two German companies coming to rural southeast Tennessee

March 6 - Stulz Air Technology Systems Inc. will set up manufacturing operations in Dayton, investing $2 million in an existing building and creating 250 jobs. Stulz will make precision heating, ventilation, and air-conditioning equipment for computer data farms and other business use.

Hubner Manufacturing Corp. will invest $9.6 million in building a new plant in the Dunlap Industrial Park and create 66 jobs to produce extruded and molded rubber parts, gaskets and seals for the transportation, oil and gas, and aerospace industries. [source:TimesFreePress]

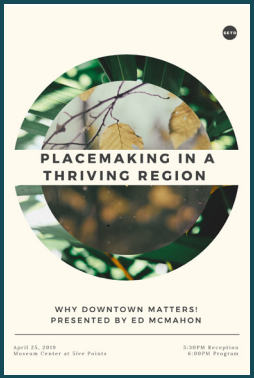
April 17—The UT CIS economic development team congratulated the tenth graduating class of the Tennessee Certified Economic Developer (TCED) Program. Candidates presented their Capstone Project Presentations to their mentors and the UT CIS TCED team at the graduation ceremony in Nashville. Pictured (L-R): Laura Todd, Shari Brown, Tommy Lee, Mary Carpenter, Stephanie Watkins and Jonathon Connell

SETBUILDS

> setbuilds works with you to change people's lives, build better places and create economic prosperity.

community & ecconomic development

We were proud to partner with American Planning Association, Tennessee Chapter (APA TN), Mainstreet Cleveland and Thrive Regional Patnership to host Ed McMahon, Senior Resident Fellow, Urban Lawn Institute, on April 25 at the Museum Center at 5ive Points in Cleveland, TN. This successful, one day event was an opportunity to learn about placemaking in a thriving region.



Funding Partners

Federal

Appalachian Regional Commission
Department of Interior (National Park Service)
US Department of Commerce - Economic Development Administration
US Department of Health and Human Services (TN Commission on Aging and Disability and TN Department of Human Services)
US Department of Housing and Urban Development
US Department of Labor - Employment and Training Administration
US Rural Development

State

Bureau of TennCare
TN Advisory Commission on Intergovernmental Relations
TN Arts Commission
TN Commission on Aging & Disability
TN Department of Children's Services
TN Department of Economic and Community Development
TN Department of Environment and Conservation
- Recreation Education Service
- Solid Waste
- TN Historical Commission

TN Department of Health
TN Department of Human Services
TN Department of Labor and Workforce Development
- LWD- Region 5- Career Center Partners

TN Department of Transportation
TN Department of Treasury
TN Department of Tourist Development
TN Housing Development Agency

Local & Regional

All Local City and County Governments served by the Southeast Tennessee Development District
Lyndhurst Foundation
Meals on Wheels America
Nashville Community Foundation TN Elder Trust
Southeast Development Foundation
Southeast Industrial Development Association (SEDIA)
Tennessee Valley Authority & Power Distributors (SEIDA region)
United Way McMinn/Meigs

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