



southeast tennessee **development**



ANNUAL  
REPORT

2020

adapting to change to  
achieve success

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## KEY TO SUCCESS



LEADERSHIP

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TEAMWORK

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DISCIPLINE

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WE CANNOT CHANGE THE DIRECTION OF THE WIND, BUT WE CAN ADJUST OUR SAILS TO MEET THE CHALLENGES AND ACHIEVE SUCCESS.

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**Company Name :**

Chattanooga Area Regional Council of  
Governments / Southeast Tennessee  
Development District

**Company Address :**

1000 Riverfront Parkway  
Chattanooga, TN 37402  
PO Box 4757, Chattanooga, TN 37405

# CHAIRMAN'S MESSAGE



**D. GARY DAVIS**  
Bradley County Mayor

As an organization, the Southeast Tennessee Development District/Chattanooga Area Regional Council of Governments, has always been accustomed to change – changes in programs, funding, personnel, service delivery, etc. However, 2020 came with new challenges which included tornadoes, flooding, civil unrest and a pandemic all of which posed new threats to our communities, our citizens and our economic vitality.

With new challenges, new opportunities arose from the CARES Act. Staff went to work to capitalize on new funding from the U.S. EDA, U.S. Rural Development and numerous other federal and state agencies. Aging staff pivoted to provide seniors with groceries and launched a meals program with small restaurants in rural areas in conjunction with the TN Commission on Aging & Disability. Economic Development staff worked with local governments to establish small business grant assistance programs, new loan programs and innovative tourism marketing throughout the region.

Meanwhile planning services, grant administration and workforce development programs were continued remotely. On behalf of the Board of Directors, I am pleased to provide you with this 2020 Annual Report entitled, “Adapting to Change to Achieves Success!” which highlights many of these regional accomplishments.

A handwritten signature in blue ink that reads "D. Gary Davis".

# FINANCIAL OVERVIEW

as of 6.30.20

\$7M+

FY20 OPERATING BUDGET

\$7,449,710

\$9M+

PASS THROUGH BUDGET

\$9,613,850

\$15M+

TOTAL ASSETS & LIABILITIES

\$15,116,220

64

FULL-TIME STAFF

64



# ABOUT COMPANY

We are people-centered progress in Southeast Tennessee and Northwest Georgia.

We elevate how we CARE, how we BUILD, how we WORK by partnering with people in need. We work to improve the lives of those who live in this region.

We cost-effectively provide staffing resources to local governments and deliver programs and services to the region. This forges a very unique partnership with local governments, creating a climate of success for individuals, families and businesses.



The Chattanooga Area Regional Council of Governments, doing business as the Southeast Tennessee Development District, is owned and governed by local county and municipal governments throughout Southeast Tennessee and Northwest Georgia.

Our work is accomplished by utilizing local, state, federal and private funds to deliver programs and services through 3 core business functions:

SETCARES: Area Agency on Aging & Disability

SETWORKS: Workforce Development

SETBUILDS: Community & Economic Development

## Our Mission And Vision

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To elevate the region by caring for its people, building its workforce and developing its economy.

## **Bledsoe County**

Gregg Ridley; County Mayor  
Philip Cagle; Mayor, City of Pikeville

## **Bradley County**

D. Gary Davis; County Mayor  
Walter Goode; Mayor, City of Charleston\*deceased  
Kevin Brooks; Mayor, City of Cleveland

## **Catoosa County**

Steven Henry; County Chairman  
Earl Gray; Mayor, City of Fort Oglethorpe  
Nick Millwood; Mayor, City of Ringgold

## **Dade County**

Ted Rumley; County Executive  
Alex Case; City of Trenton

## **Grundyl County**

Michael Brady; County Mayor  
Jana Barrett; Mayor, Town of Altamont  
Glen Jennings; Mayor, Town of Beersheba Springs  
Preston Miller; Mayor, City of Coalmont  
Kelly Gibbs; Mayor, City of Gruetli-Laager  
David Shambley; Mayor, Town of Monteagle  
Daniel Crabtree; Mayor, Town of Palmer  
Nadene Moore; Mayor, Town of Tracy City

## **Hamilton County**

Jim Coppinger; County Mayor  
Andy Berke; Mayor, City of Chattanooga  
Katie Lamb; Mayor, City of Collegedale  
Brian Williams; Mayor, City of East Ridge  
David Howell; Mayor, City of Lakesite  
Walker Jones; Mayor, Town of Lookout Mountain  
Eddie Pierce; Mayor, City of Red Bank  
Kirk Walker; Mayor, City of Ridgeside  
Dan Landrum; Mayor, Town of Signal Mtn.  
Gene Shipley; Mayor, City of Soddy-Daisy  
Bill Trohanis; Mayor, Town of Walden

## **Marion County**

David Jackson; County Mayor  
Paul Wayne Evans; Mayor, Town of Jasper  
Rex Presnell; Mayor, Town of Kimball  
David Shambley; Mayor, Town of Monteagle  
Mark Myers; Mayor, City of New Hope  
Jerry Godsby; Mayor, Town of Orme  
Dwight Richards; Mayor, Town of PXR  
Samatha Rector; Mayor, South Pittsburg  
Terry Parker; Mayor, City of Whitwell

## **McMinn County**

John Gentry; County Mayor  
Chuck Burris; Mayor, City of Athens  
James Duffy; Mayor, Town of Calhoun  
Belinda Holt; Mayor, Town of Englewood  
Burke Garwood; Mayor, City of Etowah  
Lois Preece; Mayor, City of Niota

## **Meigs County**

Bill James; County Mayor  
Jeremy Bivens; Mayor, Town of Decatur

## **Polk County**

Robby Hatcher; County Executive  
Jerry Stephens; Mayor, Town of Benton  
Kathy Stewart; Mayor, City of Copperhill  
Doug Collins; Mayor, City of Ducktown

## **Rhea County**

George Thacker; County Executive  
Gary Louallen; Mayor, City of Dayton  
Jimmy Massengill Mayor, Town of Graysville  
Billy Ray Patton; Mayor, Town of Spring City

## **Sequatchie County**

D. Keith Cartwright; County Executive  
Dwain Land; Mayor, City of Dunlap

## **Walker County**

Shannon Whitfield; County  
Commissioner  
Raymond Crowder; City of  
Chickamauga  
Andy Arnold; Mayor, City of  
Lafayette  
David Bennett;  
City of Lookout Mtn.  
Teddy Harris; Mayor,  
City of Rossville

## **Members At-Large**

Avery Johnson, Cleveland City  
Council  
Erskine Oglesby, Chattanooga  
City Council  
Warren Mackey, Hamilton  
County Commission

## **Legislative**

Senator Mike Bell  
Representative Dan Howell  
Representative Ron Travis  
Senator Bo Watson

# SETCARES southeast tn cares

**We believe that caring for each other is about empowerment.**



Edison ID #73832



The Area Agencies on Aging and Disability (AAAD) across the state serve as the Single Point of Entry (SPOE) into Tennessee's Long Term Care System. They are your one source for help and information.

We as the Southeast Tennessee Area Agency on Aging and Disability (SETAAAD) provide aging and disability services for older adults and adults over 21 with a disability. We believe that that caring for each other is about empowerment, and we are available to assist those in the following counties: Bledsoe, Bradley, Hamilton, Marion, McMinn, Meigs, Polk, Rhea and Sequatchie.

For information and assistance call 1-866-836-6678



## services...

**AAAD RESOURCE CENTER**

866.836.6678



One source for help and information serving as the Single Point of Entry (SPOE) into Tennessee's Long Term Care System.

**SETAAAD handled a total of 8,995 information and referral inquiries.**

**CHOICES**

In home services for seniors 65+ years of age or adults 21+ years of age who have physical disabilities. Recipients must qualify for home care through Medicaid but can still live safely at home.

**Approximately 1,143 persons were screened for CHOICES eligibility.**

**CREEVA**

The Collaborative Response to Elder and Vulnerable Adult Abuse (CREVAA) Program- provide emergency services and coordinate the provision of long-term services and supports for elder and vulnerable adult victims of crime in a trauma-informed, person-centered manner...

**474 clients were assisted this year.**

**NFCSP**

Provides case management and respite services to full-time caregivers. Assistance and support may be offered to caregivers of persons 60+ years of age and caregivers of persons of any age who have Alzheimer's disease.

**126 persons were assisted during FY20.**

**NUTRITION**

Provide noon-time meals and related nutrition services to older individuals in a variety of settings including congregate facilities such as senior centers, or by home-delivery to older homebound individuals. **Approximately 827 individuals received congregate meals and 823 received home delivered meals.**

**OPTIONS**

OPTIONS for Community Living is a totally state funded program that makes it possible for senior and younger disabled adults (19+ years old) who need minimal services to remain at home.

**Approximately 287 individuals received Case Management, Homemaker and Personal Care services.**

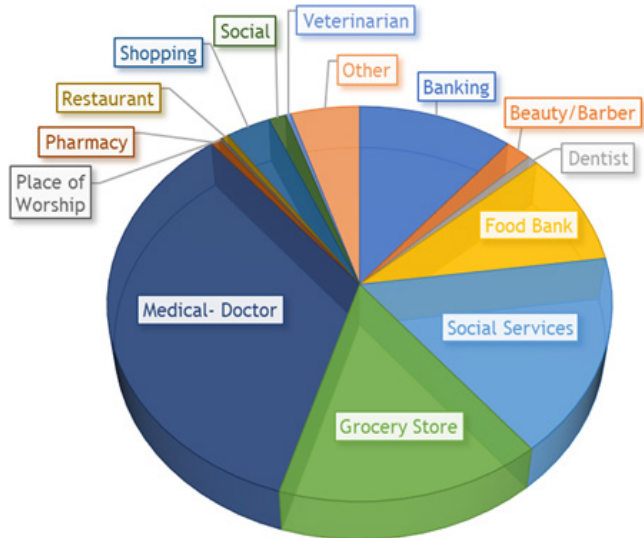
# MYRIDE BRADLEY

MyRide TN Southeast hosted their 1 Year Anniversary Celebration and Volunteer Appreciation Luncheon on October 2, 2019 at the Cleveland/Bradley Chamber of Commerce.

MyRide Bradley County has completed over 800 trips for seniors with only 13 volunteers.

## one year celebration

MYRIDE BRADLEY COUNTY  
RIDE TYPES



## services...

**RCP**

Relative Caregiver Program- A Department of Children's Services program, serving grandparents and other relatives raising children.

**179 adults and 258 children received assistance through the program this year.**

**SNAP**

Supplemental Nutrition Assistance Program. The TN Dept. of Human Services, TN Commission on Aging & Disability and the AAAD's partnered to expand outreach, screening and application-assistance for adults 60 and older for SNAP.

**1,548 contacts made in FY20.**

**SHIP**

State Health Insurance Program provides free and unbiased counseling and assistance to persons with questions or concerns regarding Medicare and health insurance.

**SHIP achieved 10,882 calls and one-on-one appointments.**

**TITLE III HOMEMAKER**

Helping elderly with housekeeping and grocery shopping.

**205 persons received homemaker services this year.**

**PUBLIC GUARDIAN**

Serves individuals through court appointment. All financial, medical and personal care decisions are made by the public guardian.



setcares works hand in hand with you to navigate the healthcare insurance system, whether its Medicare, Medicaid, or another program.

## minority health fair

SETAAAD was a platinum sponsor of the 18th Annual Minority Health Fair that provided free health screenings and education to help close the gaps in health care disparities. More than 6,000 area residents and 130 vendors attended the fair on August 17, 2019 at the Eastgate Town Center in Hamilton County. SETAAAD is also represented on the newly created Health Disparities Task Force, a Committee of the Hamilton County Regional Health Council in hopes of continuing the great work of this event.



### mobile resource ctrs

***SETAAAD installed Mobile Resource Centers in the two distressed counties of SE TN.***

Located at the May Justus Memorial Library in Grundy Co and the Bledsoe Primary Care Center. Provides info on AAAD programs and services.



### santas for seniors

***Year 5: over 1,000 gift bags were distributed across Southeast TN thanks to many volunteers.***

Gift bags and home delivered meals spread holiday cheer and help make the nutrition program “more than just a meal.”



pc: University of Tennessee at Chattanooga Magazine

### cfid connect

***a pilot project results in success through partnership with CFD, SETAAAD, SHA and UTC.***

With the help of the Chattanooga Fire Dept, SETAAAD, Senior Health & Aging committee and UTC, a partnership formed to assist individuals with non-emergency calls with available resources. The project has had a huge positive impact.

## AAAD Numbers At-A-Glance: July 1, 2019 - June 30, 2020

	Bledsoe	Bradley	Grundy	Hamilton	Marion	McMinn	Meigs	Polk	Rhea	Sequatchie	Franklin	TOTAL SERVED
<b>Aging and Disability Resource Center (ADRC)</b>												
Total Information & Assistance Calls	8,995											
<b>Nutrition Program Participants</b>												
Congregate	83	95	85	271	22	91	51	32	53	44	-	827
Home Delivered	22	159	16	356	41	97	17	33	48	34	-	823
Current HD Wait List	-	-	-	43	-	14	-	-	30	-	-	87
<b>Title III Homemaker Service</b>												
Homemaker IIIB	6	37	8	81	13	25	6	8	13	8	-	205
Current Wait List	22	103	11	301	24	65	18	28	47	11	-	630
<b>OPTIONS for Community Living</b>												
Options Case Management	9	53	8	143	14	20	5	8	17	10	-	287
Current Wait List	9	55	2	112	20	22	10	10	21	6	-	268
<b>National Family Caregiver Support Program</b>												
FCSP Case Management	4	22	3	45	10	12	5	10	13	2	-	126
Current Wait List	5	47	2	103	8	14	4	5	14	2	-	204
<b>CHOICES Single Point of Entry</b>												
Number of Persons Screened for CHOICES Eligibility	1,143											
<b>State Health Insurance Assistance Program (SHIP)</b>												
Calls and one-on-one appointments	471	1,270	131	6,473	433	1,193	110	453	206	142	-	10,882
<b>Relative Caregiver Program</b>												
Adults	11	13	13	76	2	19	3	-	25	10	7	179
Children	17	14	25	115	3	26	2	-	28	18	10	258
<b>Senior Centers</b>												
Participants	84	317	52	683	24	436	40	56	74	41	-	1,794
<b>Collaborative Response to Elder and Vulnerable Adult Abuse (CREVAA)</b>												
Clients Assisted	474											
<b>SNAP Benefit Coordinator Contacts</b>												
Contacts	1,548	MyRide					Rides	1,420	Wellness Calls			267





# SETWORKS southeast tn works

**We provide convenient,  
accessible workforce services to  
job seekers as well as businesses  
and industry.**



@SoutheastAJC

The Southeast Tennessee Local Workforce Development Board (STLWDB), appointed by the county mayors and certified by the Governor, includes representatives of private business/industry, education, economic development, labor, and community based organizations. Business partners make up the majority of the board membership and contribute to the strategic development by maintaining a leadership role on the board.

The STLWDB provides policy and oversight for all workforce development activities in the 10 county region throughout Southeast Tennessee: Bledsoe, Bradley, Grundy, Hamilton, Marion, McMinn, Meigs, Polk, Rhea, and Sequatchie. The Southeast Tennessee Development District has been designated as the Fiscal Agent and Administrative Entity, or Staff to the Board. SETD is the contracting agent for the One-Stop Operator and Career Services Providers in the American Job Center system throughout Southeast Tennessee.



The STLDWB offers business services to local employers by administering grants including the following: Consolidated Business Grants for Incumbent Worker Training (IWT), On-the-Job Training Grants, Youth Work Experience and Rapid Response.



## AMERICAN JOB CENTERS

The American Job Center, established under the Workforce Innovation and Opportunity ACT (WIOA), is a network of partner programs working together to deliver a comprehensive array of services to achieve shared outcomes of employment, education, measurable skills gains, and earnings.



## WORK EXPERIENCE

Giving individuals the opportunity and experience to learn hands-on in the local workforce.



## ON-THE-JOB TRAINING

Encouraging individuals to visit the American Job Centers for career counseling and learning opportunities about potential re-training options.



## NETWORKS

networks provides you with accessible workforce services to help develop and retain jobs and careers.

setworks  
A DIVISION OF setd

# American Job Centers



**new life job fair**  
serving the justice involved

***New Life Job Fair was held in March through partnership with the AJC and City of Chattanooga.***

AJC served 73 unique justice involved individuals during the two-day event; 60% found employment from the Aug fair.



**the mobile coach**  
bringing the AJC to you

***AJC on wheels: 10 computers, internet and printing capabilities on site.***

Y.B. Normal? booked the coach on March 8 and the event was attended by 200 people who received hair cuts, a warm meal, gently worn clothes, etc. AJC staff assisted with resumes, interview skills and job searches.



**AJC visits**  
reasons for visits

1. job search/computer room	30.25%
2. unemployment insurance	22.24%
3. staff assisted job search	11.90%
4. career coaching/title I	10.64%
5. hiring events	7.27%
6. adult education	2.87%
7. RESEA	2.43%
8. veteran's services	2.36%
9. workshops	1.25%
10. resume assistance	0.77%





renderition: Bradley County Schools

“ The PIE Center is an innovative education and workforce development strategy, Partnerships in Industry and Education. Bradley County Schools in partnership with Bradley County Commission and the State of Tennessee developed the \$14.5 million budget to purchase and repurpose the abandoned American Uniform facility located on the corner of Parker and 23rd streets.

The offsite training academy allows for collaboration with business, industry and community partners where students apply academic and occupational learning to grow a skillful workforce.

Construction is planned to begin July 1, 2020. When completed, the center will house the Bradley County Schools career and technical education programs as well as GOAL Academy. The PIE Center is expected to offer students 26 career choices, including diesel mechanic training, heavy equipment operations, precision machining, welding, and STEM/Engineering careers.

# IMPACT ON EMPLOYMENT

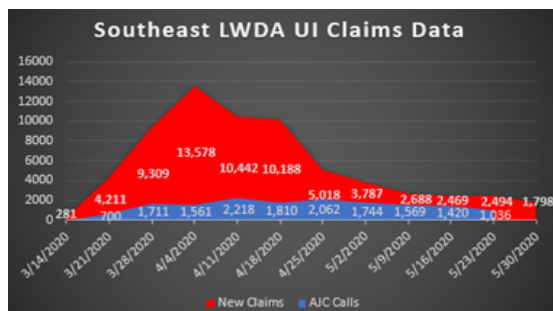
## UNEMPLOYMENT CLAIMS STATEWIDE

Tennessee has experienced unprecedented unemployment due to the COVID-19 pandemic. The state had a total of 584,107 new claims filed statewide with continued claims reaching 324,543.

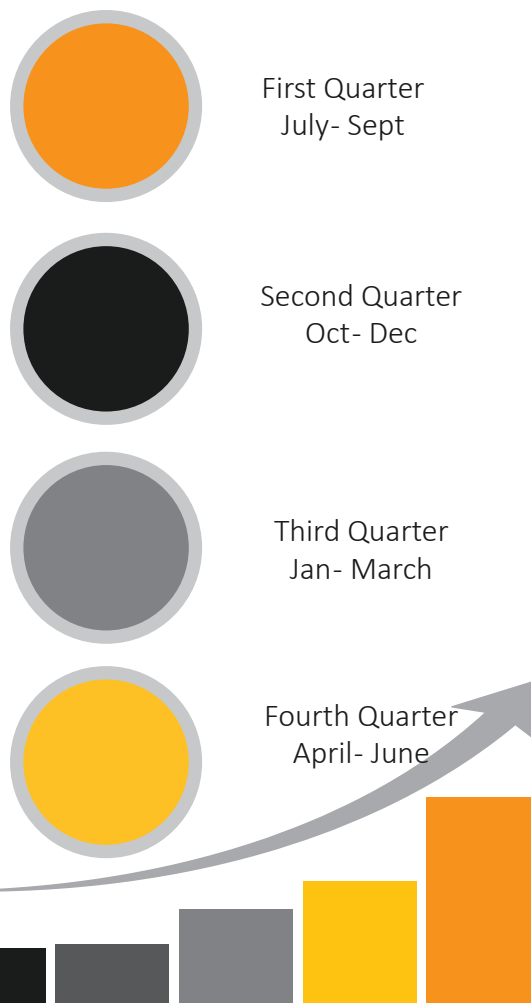
On March 30, 2020 the American Job Centers closed to the public and AJC staff began serving individuals virtually or by phone. State merit staff were trained to assist with unemployment claims.

The Southeast Tennessee LWDA new claims reached 13,578 in mid-April.

## UNEMPLOYMENT CLAIMS REGIONALLY



## Fiscal Year 2020



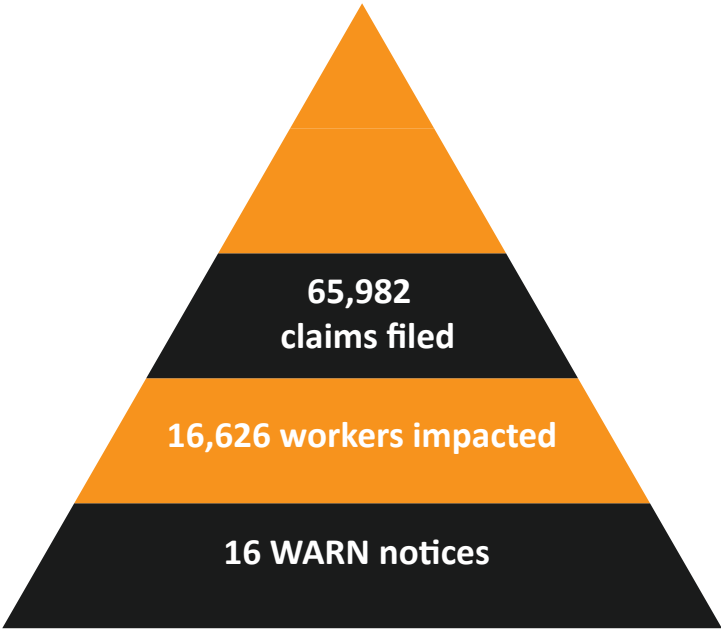
### RAPID RESPONSE (march thru may 2020)

#### Largest Impact by Industry

- 1. Public Administration
- 2. Information
- 3. Accommodation and Food Service
- 4. Healthcare and Social Assistance
- 5. Unclassified

#### Least Impact by Industry

- 1. Mining
- 2. Utilities
- 3. Agriculture, Forestry, Fishing & Hunting
- 4. Retail Trade
- 5. Real Estate, Rental and Leasing



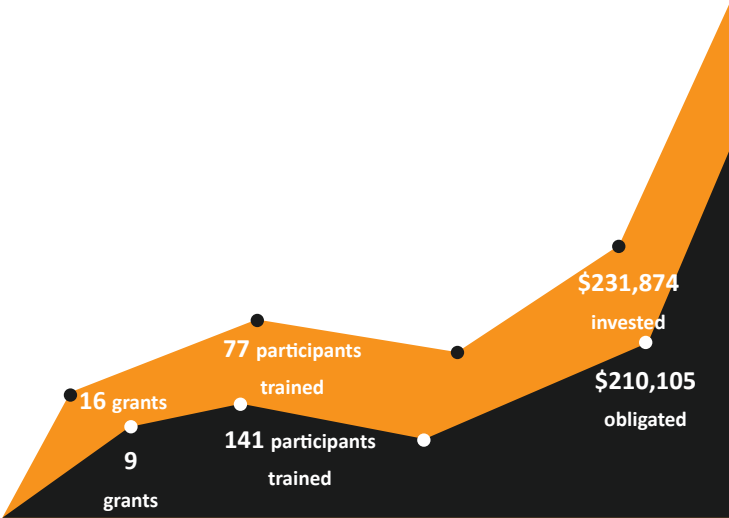
### BUSINESS SERVICES ACTIVITY

#### 1 Incumbent Worker Training

October 2019 - June 2020  
 9 grants awarded  
 141 participants trained  
 \$210,105 local dollars obligated

#### 2 On-the-Job Training

July 2019 - June 2020  
 16 grants awarded  
 77 participants trained  
 \$231,874 local dollars invested



# SETBUILDS southeast tn builds

**We work to help businesses  
grow and prosper.**

Our Community and Economic Development team partner with local governments to develop climates where businesses and industry can grow and prosper, creating new jobs and capital investment. We focus on positive community development, which includes quality growth planning (developing critical infrastructure) that leads to successful economic development and creates places where talent will want to live, work and play.

setbuilds  
A DIVISION OF setd



In April, our Southeast Tennessee and North Georgia communities experienced severe property damage due to tornadoes and flooding. Community and Economic Development staff worked with local communities to survey those areas that experienced the most damage.



**setbuilds works with you to change people's lives, build better places and create economic prosperity.**



# COMMUNITY DEVELOPMENT



## GIS

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Our team provides GIS services including maps, database management and data analysis to the region. Online Interactive Zoning Maps, LPA Community Webpages & Opportunity Zones Map were items worked on and/or completed this year.



## LPA

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Annual Planning Commissioner Training was held Oct 28-29; 102 individuals attended from 23 communities. Topics included Healthy Community Design, Cluster Mailboxes, Accessory Structures, Tiny Homes, and Fair Housing/Title VI.



## RPO

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The first Rural Regional Transportation Plan for the 9-county RPO region kicked off on May 27. A Rural Planning Initiative (RuPI) program, launched this year, providing grant funds to help rural communities identify needs and promote solutions with efficient modes of transportation; 4 applications were received.



## TACIR

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SETD's team conducted interviews with local and state agencies to compile an inventory of governmental and school system infrastructure needs. More than 900 needs were verified and updated in the state's database. [www.tn.gov/tacir/infrastructure.html](http://www.tn.gov/tacir/infrastructure.html)

### **Governor Visits SE Tennessee**

**1**

On November 13, Tennessee Governor Bill Lee spent most of the day in Southeast Tennessee to celebrate announcements that included the expansion of Volkswagen in Chattanooga, Valmont Industries' pre-apprenticeship program in Jasper, Mueller's new location in Kimball, and a tour of The Caverns in Pelham.

### **SETD Strategic Planning Retreat**

**2**

SETD held its bi-annual strategic planning retreat on August 21-22 in Pigeon Forge, TN.

The top 3 ranking of work areas, that was a result of the successful two-day retreat, were first Education & Workforce Development, tied for second were Tourism Development, Affordable Housing and Broadband, and third was Downtown Redevelopment/R2 Communities. Redevelopment Ready Communities (R2 Communities) is a new program that could have a major impact on rural communities.

### **Local Govt Strategic Planning**

**3**

During the first quarter of 2020, SETD and SEIDA staff facilitated strategic planning sessions with local governments. The City of Athens, McMinn County and Marion County all held strategic planning sessions to discuss short and long term economic and community development opportunities.



# southeast tn tourism association (setta)

The official visitor's guide for vacationers, explorers, and enthusiasts who want to discover and experience all that Southeast Tennessee has to offer is available at [www.southeasttennessee.com](http://www.southeasttennessee.com)

The Bledsoe Geo Tour launch that took place on November 2, 2019 in Pikeville was attended by upwards of 50 people from Chattanooga, Knoxville, Crossville, McMinnville and Nashville. BTC Fiber created the landing page for the GeoTour- check it out at [BledsoeGeo.com](http://BledsoeGeo.com).

Two new collaborative websites launched the week of June 8, 2020 in coordination with SETTA:

- Sequatchie Valley (Marion, Sequatchie and Bledsoe Counties):  
[www.VisitSequatchieValley.com](http://www.VisitSequatchieValley.com)
- Tennessee's South Cumberland (Grundy County, Monteagle and Sewanee):  
[www.TNSouthCumberland.com](http://www.TNSouthCumberland.com)



@SoutheastTennessee



#SoutheastTN





### CEDS

outlines a vision for the region and sets forth an ambitious plan to prepare communities for long-term resilience and prosperity.

Visit [www.sedev.org/reports](http://www.sedev.org/reports) to view the report.



### HISTORIC PRESERVATION

works with communities that seek to preserve, conserve and protect buildings, landscapes and sites of historical significance. A new digital app for taking historic surveys through the Tennessee Historical Commission is now available.



### HOUSING DEVELOPMENT

provides technical assistance and grant writing to communities and assist in the development of non-profit organizations who are interested in low-income housing in our service area.



### LUCA

SETD staff assist local governments under contract with the required Local Update of Census Addresses (LUCA). Addresses are reviewed for potential impact on tax collections and legislative representation.



### SOLID WASTE (TDEC)

through a contract with the Department of Environment and Conservation (TDEC), our team provides solid waste management assistance. The Southeast TN regionwide needs assessment was submitted to TDEC on June 15.

# SEIDA

## Southeast Industrial Development Association

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Providing economic development services for a 22-county region in Georgia, North Carolina and Tennessee. Visit our website at

[www.seida.info](http://www.seida.info)

SEIDA served SETD communities by assisting businesses with locations, expansions, identification of financing opportunities, infrastructure development, and marketing and demographic research.

To ensure our communities are best positioned for economic growth, the SEIDA team received and prepared a total of **43 Request for Information (RFI)/Request for Proposals (RFP)**, assisted with **10 prospective company visits** and attended numerous Industrial Development Board (IDB) meetings throughout the region.

SOUTHEAST  
INDUSTRIAL  
DEVELOPMENT  
ASSOCIATION



SEIDA

## Cleveland State Health Sciences

In August 2019, Cleveland State Community College held a groundbreaking ceremony for their new state-of-the-art Health Sciences building. SEIDA in partnership with Cleveland Utilities made a match contribution towards the project as part of the SR<sup>2</sup> Community Assistance Grant Fund Program.

## GE Appliances

In March 2020, GE Appliances celebrated the opening of its new Southern Logistics Center located within just a couple of miles of the Appalachian Regional Port in Murray County, Georgia.

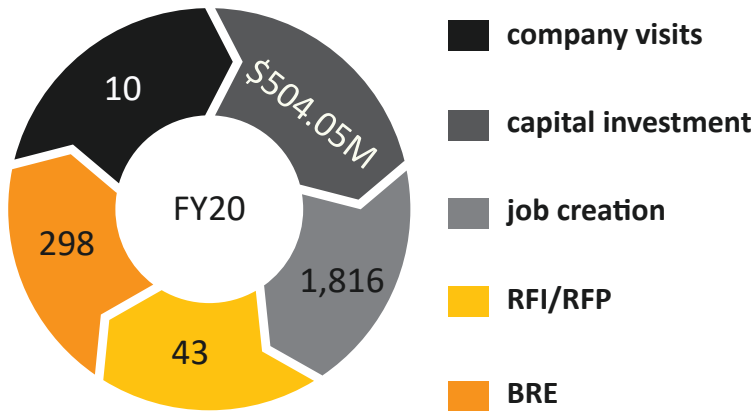
## McMinn Higher Education

The McMinn Higher Education Center broke ground on September 27, 2019 for a new facility that will provide space for Cleveland State Community College's Athens location, Tennessee College of Applied Technology, Athens and McMinn County UT Extension Institute of Agriculture.

# ECONOMIC DEVELOPMENT

## SEIDA Project Activity

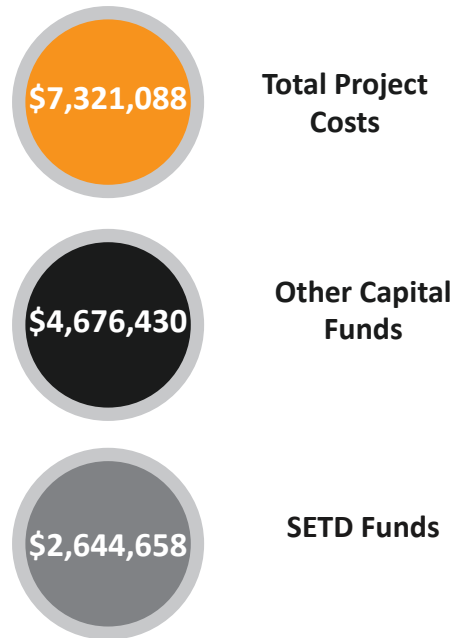
“your regional source for sites, facilities and financing”



## Economic Development Financing Tool

On November 20, 2019 SEIDA in partnership with McMinn County EDA hosted an economic development financing workshop where attendees had a dialogue with industry professionals who have used financing tools such as CDFI, New Markets Tax Credit, TIF and Opportunity Zones to stimulate the economy. There were over 30 participants at the workshop held in Riceville, Tennessee.

## Business Lending & Loan Admin



## Cleveland Mainstreet

Cleveland Mainstreet, with the assistance of SETD staff, has created a CDBG Small Business Forgivable Loan Program: 18 small businesses; \$180,00 total program amount. SETD will administer the loan program on behalf of Cleveland.

# grant writing & administration

## 2020 CDBG

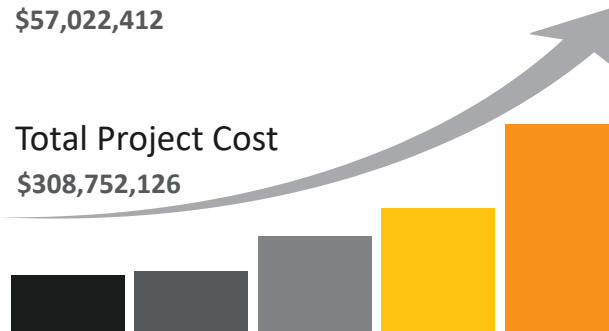
We are pleased to report that our team developed and submitted 11 CDBG grant applications in February 2020 on behalf of local governments, totaling \$5,874,880 in requested funds benefiting 79,825 people.

These projects included water and sewer system improvements, water line extensions, elimination of Slums & Blight and Community Livability Projects.

## grant amount and total project costs:

**1** Grant Amount  
\$57,022,412

**2** Total Project Cost  
\$308,752,126



SETD has worked diligently this past year assisting in the writing and administering of grants across a wide spectrum of projects:

- Appalachian Regional Commission (ARC)
- Broadband
- Community Development Block Grants (CDBG)
- CDBG Facade Grants
- Economic Development Administration (EDA)
- Economic Development Fast-Track
- HOME Housing Rehabilitation Grants
- Local Parks and Recreation Grants
- TN Department of Environment and Conservation (TDEC)
- TN Department of Transportation (TDOT)



### SEIDA, SVEC & Valmont Celebrate On-site Training Center

Through partnership with SEIDA and SVEC, Valmont was able to construct an on-site training facility that is a part of their new pre-apprenticeship program and skills enrichment opportunity with an official signing day held on November 13.

### MUELLER

On November 13, Mueller announced its investment of \$41 million at the former West Rock facility in Kimball and the creation of 325 jobs over the next five years.



### Existing industry expansions in the SEIDA region

- TryCon Tufters, a high-end commercial carpet manufacturer expands in Chattooga County: **\$5M investment; 104 new jobs.**
- Mannington Mills, Inc, flooring manufacturer expands in Gordon County: **\$22M; 286 jobs.**
- McKee Foods Corporation, maker of Little Debbie Snacks, Drake's Cakes and other snack foods, expands operations in Hamilton County: **\$500M investment; 480 jobs (15 yr period)**

# ADAPTING TO CHANGE

**TO ACHIEVE SUCCESS**

# COVID-19 GLOBAL PANDEMIC



## SETD

To mitigate the impact of the pandemic, SETD and many of our programs have made great strides in adjusting and continuing to work successfully through these unprecedented times. Some of the ways that we feel have made an impact are as follows:



## SETBUIDS

SETD continued to promote Southeast Tennessee in supporting local restaurants; offered COVID-19 small business assistance grants and loan relief, assisted local governments with PPE and prepared property listings for virtual site visits.







## SETCARES

SETAAAD officially launched a “grocery delivery” service, utilizing Instacart, Walmart, or volunteers to deliver needed items. SETAAAD was also provided additional funding through the Families First Coronavirus Response Act (FFCRA) and the Coronavirus Aid, Relief, and Economic Security Act (CARES Act) for programs and services in Southeast TN. Over 1,600 older adults were added as new clients.



## SETWORKS

The American Job Centers closed to the public; however, AJC staff began serving individuals virtually or by phone. State merit staff were trained to assist with rising unemployment numbers.





“Coming together is a beginning, staying together is a progress, and working together is a success.” Henry Ford

## FUNDING PARTNERS

### Federal

Appalachian Regional Commission  
Department of Interior (National Park Service)  
US Department of Commerce - Economic Development Administration  
US Department of Health and Human Services (TN Commission on Aging and Disability and TN Department of Human Services)  
US Department of Housing and Urban Development  
US Department of Labor - Employment and Training Administration  
US Rural Development

## Local & Regional

All Local City and County Governments served by the SETD  
 Lyndhurst Foundation  
 Meals on Wheels America  
 Nashville Community Foundation TN Elder Trust  
 Southeast Development Foundation  
 Southeast Industrial Development Association (SEDIA)  
 Tennessee Valley Authority & Power Distributors (SEIDA region)  
 United Way McMinn/Meigs

## State

Bureau of TennCare  
 TN Advisory Commission on Intergovernmental Relations  
 TN Arts Commission  
 TN Commission on Aging & Disability  
 TN Department of Children's Services  
 TN Department of Economic and Community Development  
 TN Department of Environment and Conservation
 

- Recreation Education Service
- Solid Waste
- TN Historical Commission

 TN Department of Health  
 TN Department of Human Services  
 TN Department of Labor and Workforce Development
 

- LWD- Region 5- Career Center Partners

 TN Department of Transportation  
 TN Department of Treasury  
 TN Department of Tourist Development  
 TN Housing Development Agency



southeast tennessee development

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